

# IBM NALAIYA THIRAN

## NEWS TRACKER APPLICATION

**TEAM ID:** PNT2022TMID21056

**DOMAIN:** CLOUD APPLICATION DEVELOPMENT

**BATCH:** B1-1M3E

### TEAM MEMBERS

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### LITERATURE SURVEY:

**Problem Definitions:** To study the differential benefit of the adaptation for different users of the news app and the feasibility of adaptive interfaces for news apps.

**DATE:** August 2015

**DOI:** 10.1145/2785 830.2785860

**Author:** John Dowell

**Title:** Exploring mobile news reading interactions for news app personalization.

### Methodology:

#### Implementation:

- The author surveyed user's reading preferences and behaviors.
- Implementing android news app that logs users interactions with app.

#### Algorithm Used:

- A comparison questionnaire was used to measure their subjective preferences between the two interfaces. (Using a scale ranging from "Mostly A-interface" to "Mostly Badaptive",).

#### Tools used

- Just in mind to develop the interactive wireframes deployed them on Samsung Galaxy S3 (4,8- inch screen, 1280x720 resolution).

#### Input Parameter:

- The authors have used the database, by getting details from user.
- The logged interaction data was used to identify each participant's news reader type using a naïve Bayes classifier.
- Easy access to articles of category (jump-to) .
- Five significant clustering factors - identified frequency; daily reading time; browsing strategy; reading style, and; location is used for labelling three news reader types as 'Trackers', 'Reviewers' and 'Dippers'.

**Results:****Advantages:**

- News readers can be characterized in three types.
- User's news reader type from analysis of their interactions with app is detected.
- Different reader types benefit from different forms of news app interface.

**Disadvantages:**

- They have labelled based on the frequency of news reading, their duration, browsing strategy, reading style and location only.

**Future Scope:**

- The future work is to explore the design of adaptive interfaces, in order to be able to demonstrate a complete adaptive mobile news framework providing automatic personalisation of news apps.

**Problem Definitions:** In this paper, the main goal is to connect news articles from all around the world and deliver it to user as fast as possible in best visualize way.

**DATE:** Number 11 (2018)

**DOI:** pp. 9310-9315

**Author:** Srividhya Raghavan V, Smrithi J

**Title** : Android News Apps

**Methodology:****Implementation:**

- The Author proposed as about the user interface (UI), API, Admin panel.

**Algorithm Used:**

- Sign up→manage login & database→login & logout→create or updating news→view &search news→add to favorites & sharing news→modify or delete news.

**Tools used**

- User Interface
- API
- Admin Panel

**Input Parameter:**

- Different type of newspaper will be available from all around the world in different languages with this user will be able to get news from all around the world.
- User will be able to search from not only one source but many different sources available within API.
- News can be added as favorite which will automatically will be saved for offline reading.
- User will be able to share news easily on social media.

**Results:****Advantages:**

- Location feature with automation can be implemented.
- Offline Reading can be improved will more efficient way on full articles.

**Disadvantages:**

- Data quality check needed.
- If API cannot reach to certain article source it gives null value which can cause problem in JSON parsing.

**Future Scope:**

- To expand the sources old fashioned Admin panel can be used where writers will fill the gap of API.
- Shadow to create a responsive, attractive and easy user interface. With the use of different libraries and material design. it is possible to use attractive UI (User interface).

**Problem Definitions:** Before exploring the solution space, let's observe the properties of events in news stories, which will shed light on what makes event detection and tracking a challenge to traditional IR and machine-learning technology

**DATE:** August 1999

**DOI:** 10.1145/2785 830.2785860

**Author:** Yiming Yang , T. Pierce, J. Carbonell and D.Beeferman

**Title:** Learning approaches for Detecting and Tracking News Events

**Methodology:****Implementation:**

- The TDTI corpus, developed by the researchers in the TDT Pilot Research Project, is the first benchmark evaluation corpus for TDT research.

**Algorithm Used:**

- We implemented two clustering methods: GAC, a divide-and-conquer version of a group-average clustering algorithm,<sup>3</sup> and INCR, a single-pass incremental clustering algorithm. GAC performs agglomerative clustering, producing hierarchically organized document clusters.

**Tools used**

- IR machine learning technology
- TDTI corpus

**Input Parameter:**

- Treat each document in the input collection as a singleton cluster, and set the initial partition to be the full set of the singleton clusters.
- Divide the current partition into nonoverlapping and consecutive buckets of size m (a user-specified parameter).
- Repeat Steps 2 to 4, until the partition is no larger than m or stops decreasing because of the minimum similarity constraint.

- Apply GAC to each bucket, which repeatedly combines the two closest lower-level clusters into a higherlevel cluster.

## **Results:**

### **Advantages:**

- Location feature with automation can be implemented.
- Offline Reading can be improved will more efficient way on full articles.

### **Disadvantages:**

- If API cannot reach to certain article source it gives null value which can cause problem in JSON parsing.

## **Future Scope:**

- To expand the sources old fashioned Admin panel can be used where writers will fill the gap of API.
- Shadow to create a responsive, attractive and easy user interface. With the use of different libraries and material design. it is possible to use attractive UI (User interface).