

Ideation Phase
Define the Problem Statements

Date	24 September 2022
Team ID	PNT2022TMID30216
Project Name	Plasma Donor Application
Maximum Marks	2 Marks

Customer Problem Statement:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Donor	To Search for Donation Centre nearby my location	Not able to search	Lack of Technology	Worried
PS-2	Blood seeker	To search for plasma	Unavailable Resources	Registration is not done	Frustrated
PS-3	Health care professionals	To check for Volunteers For Plasma Donation	No clear information	Unpopularity Of Blood Centre	Tensed
PS-4	Third person (Society)	create awareness of Donation	Not Effective	Limited Support In Public	Dissatisfied