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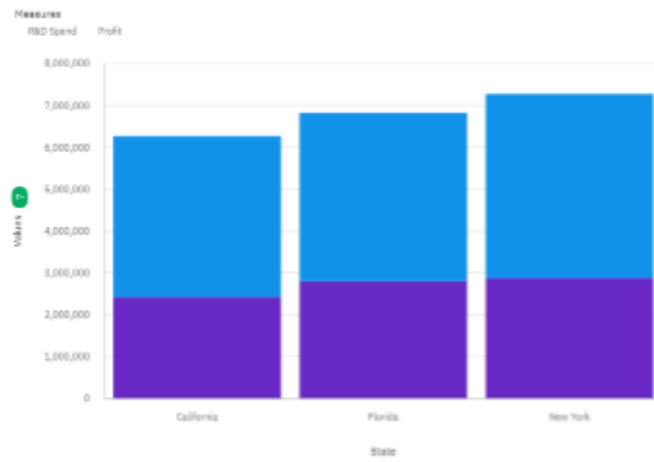
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THE CASE OF 50 STARTUPS



R&D Spend and Profit by State



Details

The total number of results for **R&D Spend**, across all **states**, is 100.

Over all **states**, the average of **R&D Spend** is almost 75 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **Profit**, across all **states**, is 100.

Over all **states**, the average of **Profit** is nearly 154 thousand.

R&D Spend ranges from over 2.4 million, in California, to nearly 2.9 million, in New York.

Profit ranges from over 3.8 million, in California, to almost 4.4 million, in New York.

State sized by Profit



Details

Across all **states**, the sum of **Profit** is over 12 million.

Profit ranges from over 3.8 million, in California, to nearly 4.4 million, in New York.

R&D Spend, Administration and Marketing Spend by State



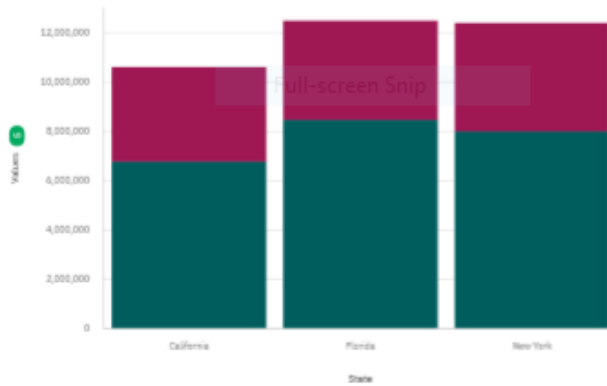
Details

- The total number of results for **Marketing Spend**, across all **states**, is 108.
- Over all **states**, the average of **Marketing Spend** is almost 215 thousand.
- The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.
- The total number of results for **Administration**, across all **states**, is 100.
- Over all **states**, the average of **Administration** is nearly 122 thousand.
- The total number of results for **R&D Spend**, across all **states**, is 108.
- Over all **states**, the average of **R&D Spend** is nearly 75 thousand.
- REN Cloud** stores more than 7.8 million in

Marketing Spend and Profit by State

Measures

Marketing Spend Profit



Details

Marketing Spend ranges from nearly 6.8 million, in California, to almost 8.5 million, in Florida.

Profit ranges from over 3.5 million, in California, to almost 4.4 million, in New York.

The total number of results for **Profit**, across all states, is 108.

Over all states, the average of **Profit** is nearly 11.4 thousand.

The most common values of **State** are New York (36.1 %) and California (33.3 %), together occurring 75 times, which is 69.4 % of the total.

The total number of results for **Marketing Spend**, across all states, is 108.

Over all states, the average of **Marketing Spend** is almost 21.5 thousand.