

# **PROJECT DESIGN PHASE- 1 PROBLEM SOLUTION FIT**

**TEAM ID : PNT2022TMID44357**

**PROJECT DOMAIN : INTERNET OF THINGS**

**PROJECT TITLE : IoT BASED SMART CROP PROTECTION SYSTEM FOR  
AGRICULTURE**

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**TEAM MEMBERS : POOJA NL**

DEEPIKA A

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## 1. CUSTOMER SEGMENT(S)

CS

- ❖ Crop Management
- ❖ Precision Farming.
- ❖ Data Analytics
- ❖ Remote monitoring.
- ❖ Robotic System.

## 6. CUSTOMER CONSTRAINTS

CC

- ❖ Low availability of improved hybrid seed.
- ❖ Lack of water constraints.
- ❖ Automatic process reduces the time and labour cost.
- ❖ Low profitability and efficiency of fertilizer
- ❖ Weeds can cause significant reduction in crop field if not controlled.

## 5. AVAILABLE SOLUTIONS

AS

- ❖ The soil quality can be continuously monitored by the farmers to manage long term crops.
- ❖ Sensors provides location of crop mapping helps the farmers to identify the crops easily
- ❖ Effective weed dessication and seeding must be done to increase the yield of crop.

## 2. JOBS-TO-BE-DONE / PROBLEMS

J&P

- ❖ To manage and track the location of GPS by using IOT.
- ❖ Automatics sprinklers systems must be implemented.
- ❖ To monitor soil,pest,insect attacks in the fields.
- ❖ By using sensors we can gather real-time data about the health of the crops and herds, which is helpful in making better decisions for the farmers..

## 9.PROBLEM ROOT CAUSE

RC

- ❖ The crops are being ravaged by animals leads to huge loss for farmer.
- ❖ Another problem is small land fragmented land-holdings.
- ❖ By using,chechemicals the soil quality is diminished and leads to annual loss.
- ❖ The crops are seriously affected due to the climatic changes.

## 7. BEHAVIOUR

BE

- ❖ To predict the soil ,Humidity ,Temperature ,ph,Cattle ,Fertilization Monitoring so many things are Benefical here.
- ❖ Easier Recording and Reporting,Providing data to Farmers continuously.
- ❖ Everything is digitalized soo it is faster and easy to use without human intervention
- ❖ In addition to agricultural use, they can also be used for pollution and global warming

## 3. TRIGGERS

TR

- ❖ Farmers are able to recognise the issues and work without anyone help.
- ❖ They are equipped with wireless chip so that they can be remotely controlled.

## 10.YOUR SOLUTION

SL

- ❖ Smart farming can make agriculture more profitable for the farmer.
- ❖ Decreasing resource inputs will save the farmer money and labor, and increased reliability of spatially explicit data will reduce risks.
- ❖ Weed dessication and growth control must be concentrated effectively..

## 8.CHANNELS of BEHAVIOUR

CH

**8.1 ONLINE :** Data Analytics helps to give data to farmers systematically. By using IoT the data can be stored safe and secure.

**8.2 OFFLINE :** The proposed system contains different types off sensors to test and guarantee the Crop quality based on the factors such as pH level, temperature,humidity,pest,soil fertility.

## 4. EMOTIONS: BEFORE / AFTER

EM

**BEFORE :** Fear of smart farming, High Cost  
**AFTER :** Cost Effective , Accuracy