# **Brainstorm** & idea prioritization

brainstorming sessions so your team can unleash their imagination and not sitting in the same room.

 10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Use this template in your own start shaping concepts even if you're Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Set the goal
Think about the problem you'll be focusing on solving in I earn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and Productive session. Open article

Before you collaborate

♠ 10 minutes

A little bit of preparation goes a long way with this

session. Here's what you need to do to get going.

## Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

PROBLEM

Key rules of brainstorming To run an smooth and productive session Stay in topic. Encourage wild ideas. Defer judgment. Listen to others.

> If possible, be visual. Go for volume.

Write down any ideas that come to mind that address your problem statement.

friendly.

Abinaya

Used in postal department to recognize the digits easily.

Handwritten digit recognition is necessary because of everything is digitalized.

Priya

No need for

typing

number with

alphabets

forensics, this

can be used for accurate

recognition.

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

# Aasha

understandable format.

Mukila

Optical

character

recognition

Shape

Analysis.

Easy and efficient UI



### Finer clarity of images. provides better

OCR plays an

important role

for digital

libraries

Extract slant/

slope

Text entry



# Group ideas Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger



widely used in banking sector.

saving

User

friendly.

In Cyber forensics, this can be used for accurate recognition.

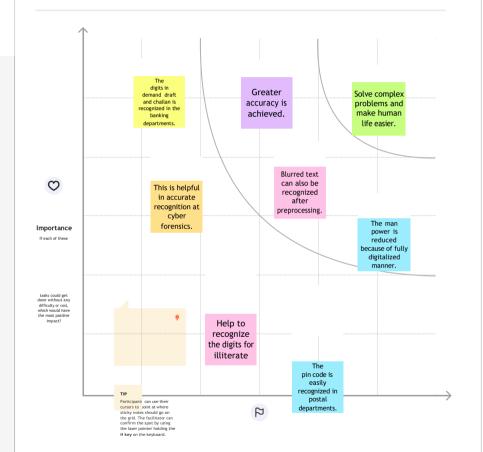


Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Add customizable tags to sticky

notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural Share a view link to the mural with stakeholders to keep

B Export the mural Export a copy of the mural as a PNG or PDF to attach to

them in the loop about the outcomes of the session.

emails, include in slides, or save in your drive.

Keep moving forward Strategy blueprint

Define the components of a new idea or strategy. Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience. Open the template

Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback







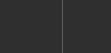




















in banking

sector

Real time

Application







clarity of

ìmages.



Easy to

access



removal for

accuracy.

Improve accuracy by removing noise

greater

Possibility

distortion









