

Ideation Phase
Brainstorm & Idea Prioritization

Date	22 November 2022
Team ID	PNJ2022JMID45745
Project Name	Personal Expense Tracker Application
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich number of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

BUDGET BUDDIES

PERSONAL EXPENSE TRACKER

1


Define your problem statement

Mismanagement of expenses leads to financial burden.

So we introduce you to the "BUDGET BUDDIES" a personal expense tracker


PROBLEM


Personal Expense Tracker





Key rules of brainstorming


To run an smooth and productive session


 Stay in topic.

 Encourage wild ideas.

 Defer judgment.

 Listen to others.

 Go for volume.

 If possible, be visual.

Share template feedback

Step-2: Brainstorm, Idea Listing and Grouping

PAVITHRA M

VIDHYA M

PAVITHRA M

VIDHYA M

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

Ramyapriya S

To remind user to enter spendings	Add multiple stream of income	Categorize the expenses
Feedback system	Notify overspending/ Underspending of money	No need for complicated excel sheet
Add multiple streams of income	Set limitations for spending	Graphs and charts

Nithin S

Smart budget to avoid over spend on a category	Create and additional stream of income	Get monthly report as pdf or excel sheet
Generate monthly report	Filter the expenses periodically	Helps you to stick on your budget
Visualize the expenses	Filter the expenses graphically	Add debit and credit

Varsini S

User to enter the Spendings	Limitations for budget	Edit income and expenses
Keep accurate records	Add income and expenses	Add reminder and get notify
Navigate the dashboard	Add remainder and notifications	Set budget goals

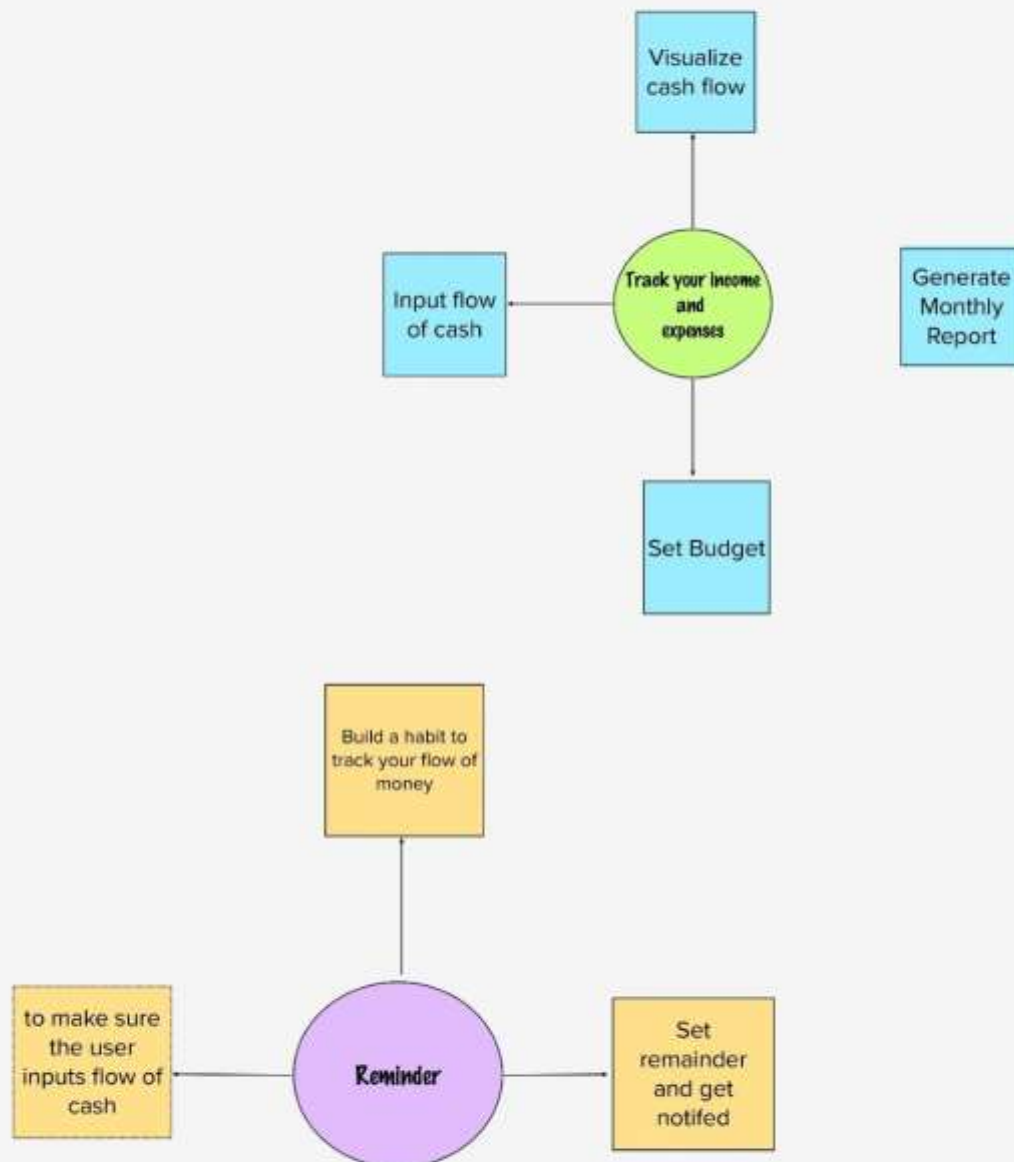
Pradeep G

Navigate to DashBoard	Edit user profile	Set budget
Visualize the expenses	Show cash flow	Generate monthly record
remainder to add spends	Categorize the expenses	no need for complicated excel sheets

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.



Step-3: Idea Prioritization

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

