

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div>Any customers who is in urgent to travel find this application useful which alert and notify them the contaminated zone area location near them before entering the zone.</div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div>Very easy to use the application for the users who don't know about it with making few tries.</div></div>	<div><div>5. AVAILABIF SOLUTION<div>AS</div></div><div><div><div>• Notification messages send to the individual</div><div>• Identifying the zones by tracking individual’s location.</div></div></div></div>	Explore AS, differentiate
	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div></div><div><div><div>• To identify the locations of the containment zones</div><div>• Detect and notify when users enter any containment zones.</div></div></div></div>	<div><div>9. PROBLEM ROOT CAUSE<div>RC</div></div><div><div><div>• Unaware of the contaminated zone and entering.</div><div>• Possibility of getting infected when entering the containment zone.</div></div></div></div>	<div><div>7. BEHAVIOUR<div>BE</div></div><div><div><div>• Help taking precautionary measures when they enter the zone by accident.</div><div>• Geofence the containment zone areas near the user’s location.</div><div>• Shows the current cases in the area.</div></div></div></div>	
Focus on J&P, tap into BE, understand RC				Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div><div>3. TRIGGERS<div>TR</div></div><div>Alert the users when they enter the containment zone and gives warning not enter the zone.</div></div>	<div><div>10. YOUR SOLUTION<div>SL</div></div><div><div><div>• The application will notify the users if they are about to enter the containment zones.</div><div>• Record information about the affected people, recovered people and number of death cases which helps the users to know about the current situation</div></div></div></div>	<div><div>8. CHANNEL OF BEHAVIOUR<div>CH</div></div><div>Customers can identify the containment zone areas before entering and thus stop from spreading. Stores the collected data in database for future use.</div></div>	Identify strong TR & EM
	<div><div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div><div><div><div>Before: The user doesn’t know or will be unaware of the containment zone and the situation.</div><div>After: The user will get alerted when they approach the containment zone and make them safe.</div></div></div></div>			