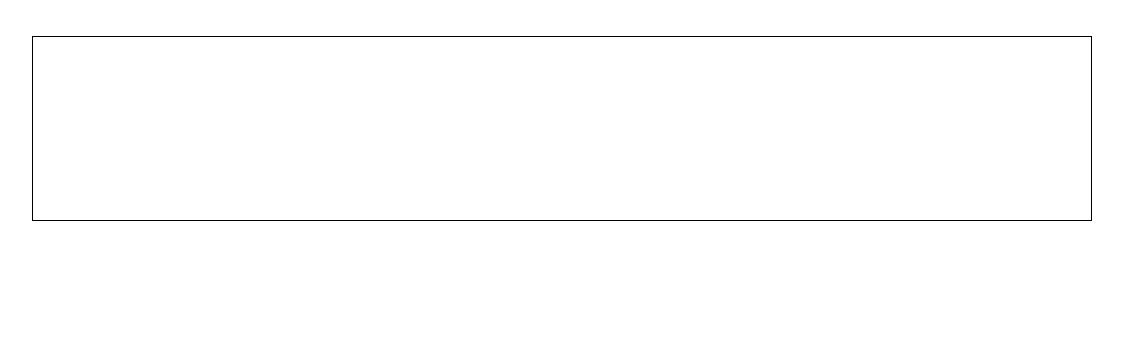
Ideation Phase Empathize & Discover

Date	22/11/2022
Team ID	PNT2022TMID45774
Project Name	Containment Zone Alerting Application
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.



Containment Zone Alerting Application: What do they THINK AND FEEL? User can Easily Find the Containment Zone The App is Simple and Easy to Access and User Friendly Safety purpose what really counts major preoccupations worries & aspirations What do they What do they The people who resides in a particular area will be receiving a proper alert about the threats if any The people who resides in a particular area will be receiving a proper alert about the threats if any HEAR? SEE? They are happy about it and wants to import more features which makes user satisfy They App interface appreciate are able to are Easily Visible about it and feel safe and what friends say secure encourage. what boss say friends what influencers say what the market offers What do they SAY AND DO? They feel safe about it and It is really needed in a state of crisis or tough situation to helpout each other. Awareness attitude in public of shares the vaccination appearance other behavior towards others **PAIN GAIN** fears "wants" / needs frustrations measures of success obstacles obstacles should be Application should Provide Candidates face accessable Temperature frustrations after their results have appeared alerting easily by all Quality to All sensor the users notifcation equally