Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.
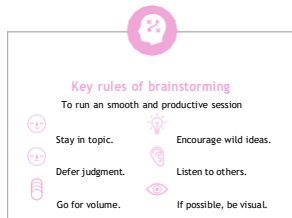
⏱ 10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

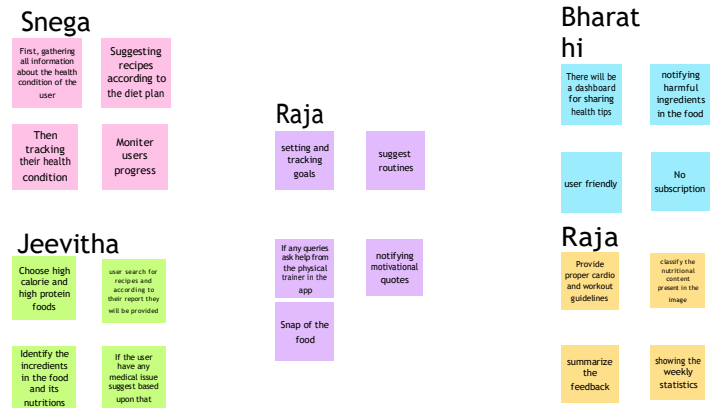Open article

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1 Define your problem statement

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that address your problem statement.

⏱ 5 minutes

PROBLEM

Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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2 Brainstorm

Write down any ideas that come to mind

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Snega

- First, gathering all information about the health condition of the user
- Suggesting recipes according to the diet plan
- Then tracking their health condition
- Moniter users progress

Jeevitha

- Choose high calorie and high protein foods
- user search for recipes and according to their report they will be provided
- Identify the incredients in the food and its nutritions
- If the user have any medical issue suggest based upon that

Raja

- setting and tracking goals
- suggest routines
- If any queries ask help from the physical trainer in the app
- notifying motivational quotes
- Snap of the food

Bharathi

- There will be a dashboard for sharing health tips
- notifying harmful ingredients in the food
- user friendly
- No subscription

Raja

- Provide proper cardio and workout guidelines
- classify the nutritional content present in the image
- summarize the feedback
- showing the weekly statistics

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3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.
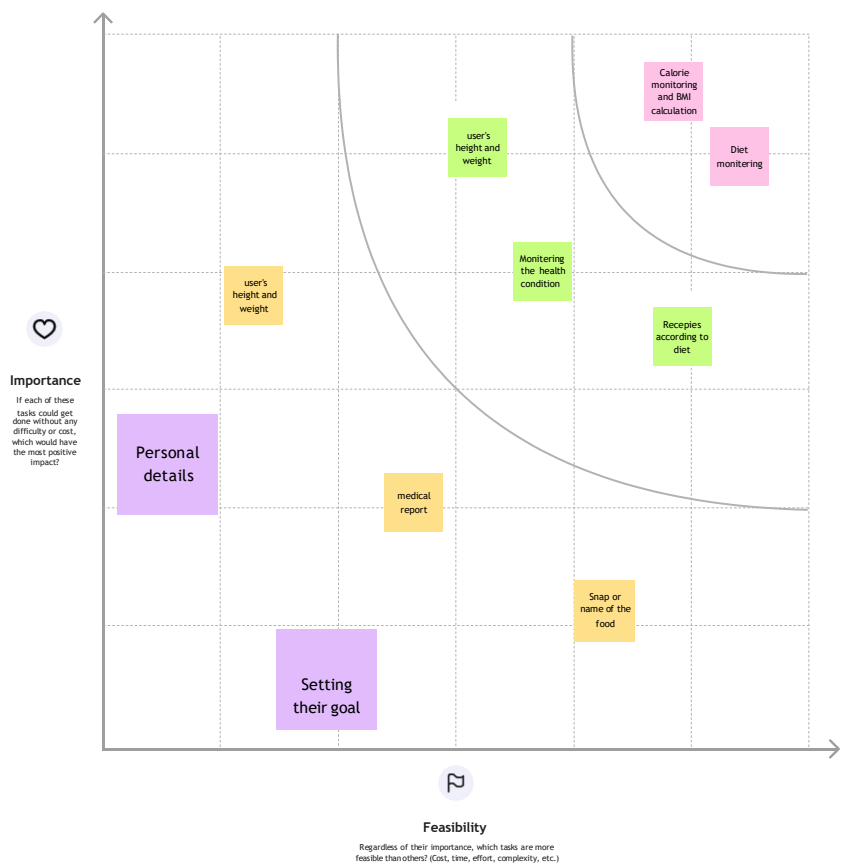
⏱ 20 minutes

User Account

- Username and password
- Personal details
- Profile picture if necessary

Suggesting diets

- Sharing health tips and Recepies according to diet
- Notifying harmful ingredients in the food
- Classify nutritional content present in the food

Get the input from the user

- user's height and weight and medical report
- Snap of the food
- Name of the food

Nutrition Assistant application

Monitoring progress

- Monitering the health condition
- Calorie monitering and BMI calculation
- Tracking their intake of food

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4 Prioritize

Your team shall all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

♡ **Importance**
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

- user's height and weight
- Calorie monitering and BMI calculation
- Diet monitering
- Monitering the health condition
- Recepies according to diet
- user's height and weight
- medical report
- Personal details
- Snap or name of the food
- Personal details
- Setting their goal

🚩 **Feasibility**
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template

Share template feedback

Need some inspiration?
See a finished version of this template to kickstart your work.
Open example