

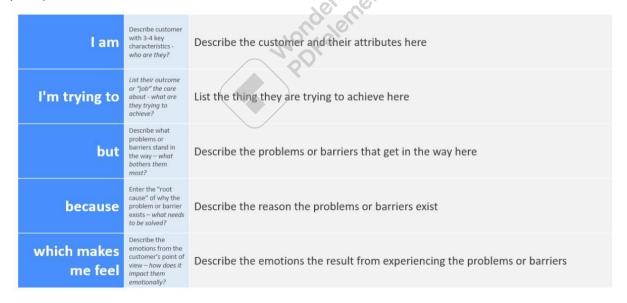
## Ideation Phase Define the Problem Statements

Date	2 November 2022
Team ID	PNT2022TMID45873
Project Name	Smart Lender-Applicant Credibility Predictiony For Loan Approval led
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



## **Example:**





Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Deaf person	Communicate real-time with people	They can't understand	They are not familiar with sign language	lonely

