

ASSIGNMENT - 1
DATAANALYTICS
EXPLORATIONANDVISUALIZATIONOFDATASET

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|-------------------|----------------|
| AssignmentDate | 22November2022 |
| StudentName | MAHALAKSHMI S |
| StudentRollNumber | 210619205027 |
| MaximumMarks | 2Marks |

QUESTION:

UploadthedatasettoCognosAnalytics,exploreandvisualizethedataset.

PROBLEMDescription:

Dataset:50_Startups.csv

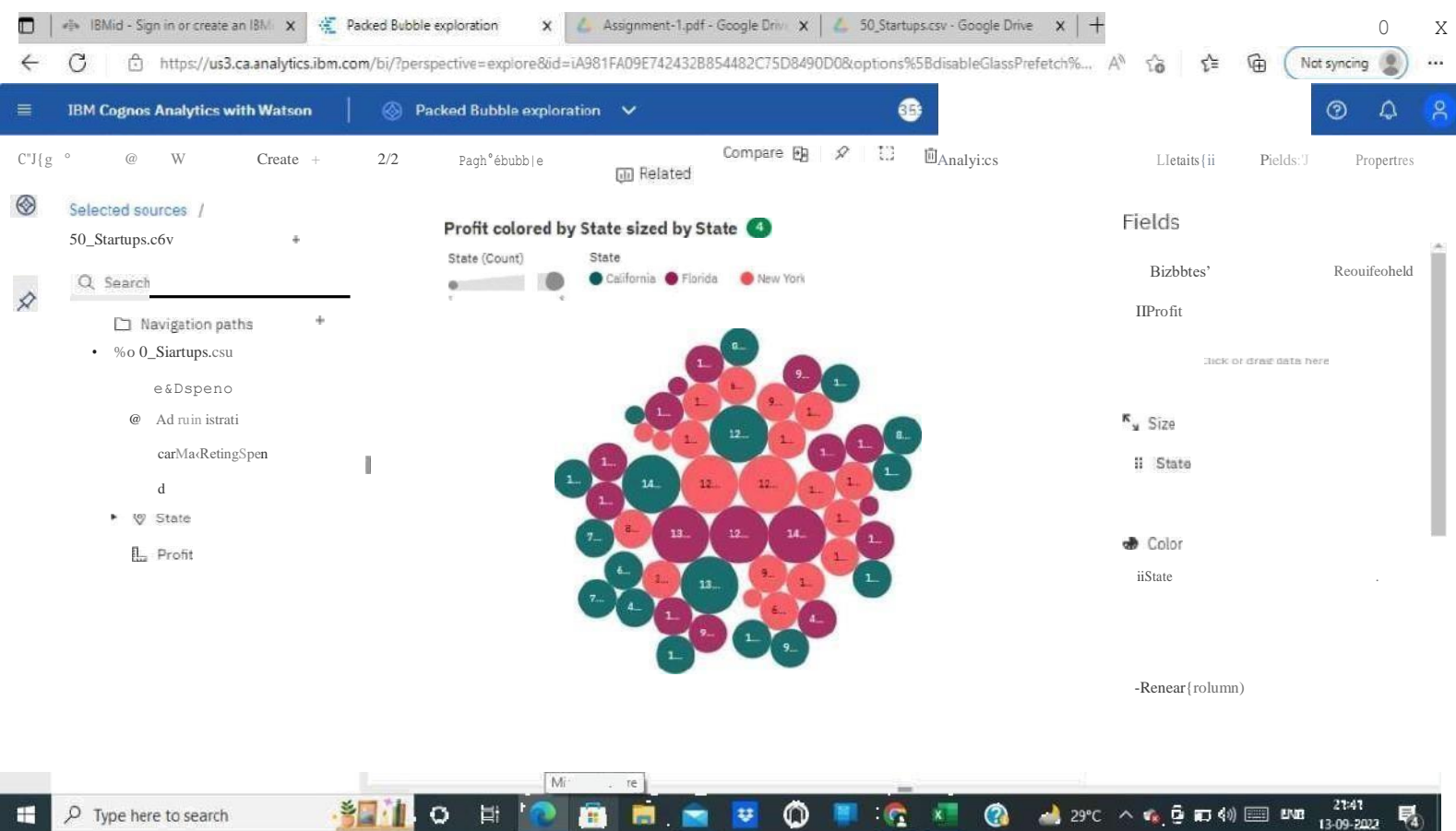
https://drive.google.com/file/d/100OUpJFG8GQjhFztbfG5JP_jvzRgoihr/view?usp=sharing

Aboutthe50startupsdataset

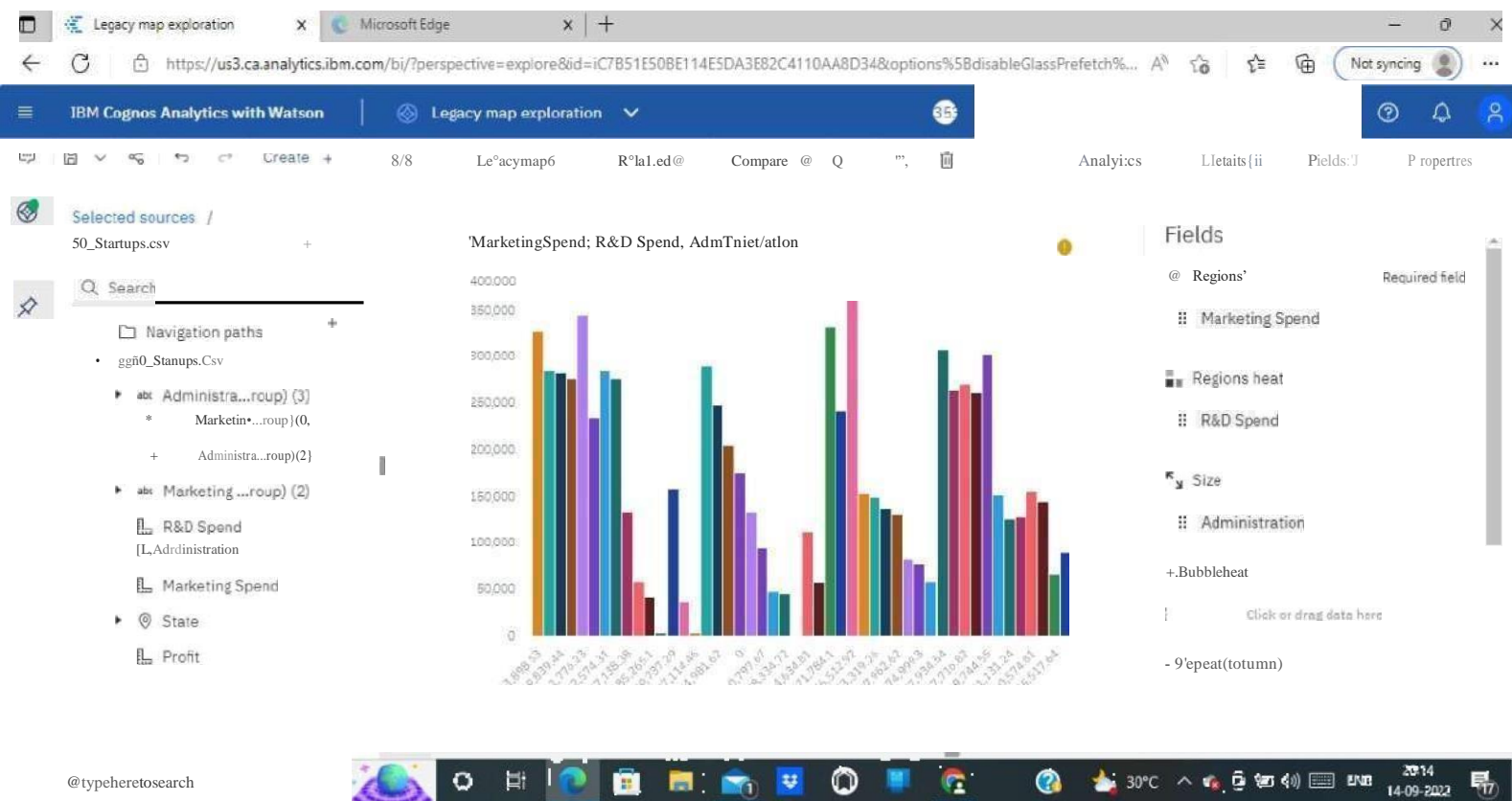
This particular dataset holds data from 50 startups in New York, California, and Florida. Thefeatures in this dataset are R&D spending, Administration Spending, Marketing Spending, and location features,whilethetargetvariableis:Profit.

1. R&Dspending:TheamountwhichstartupsarespendingonResearchanddevelopment.
2. Administrationspending: TheamountwhichstartupsarespendingontheAdminpanel.
3. Marketingspending:Theamountwhichstartupsarespendingonmarketingstrategies.
4. State:Towhichstatethatparticularstartupbelongs.
5. Profit:Howmuchprofitthatparticularstartupismaking.

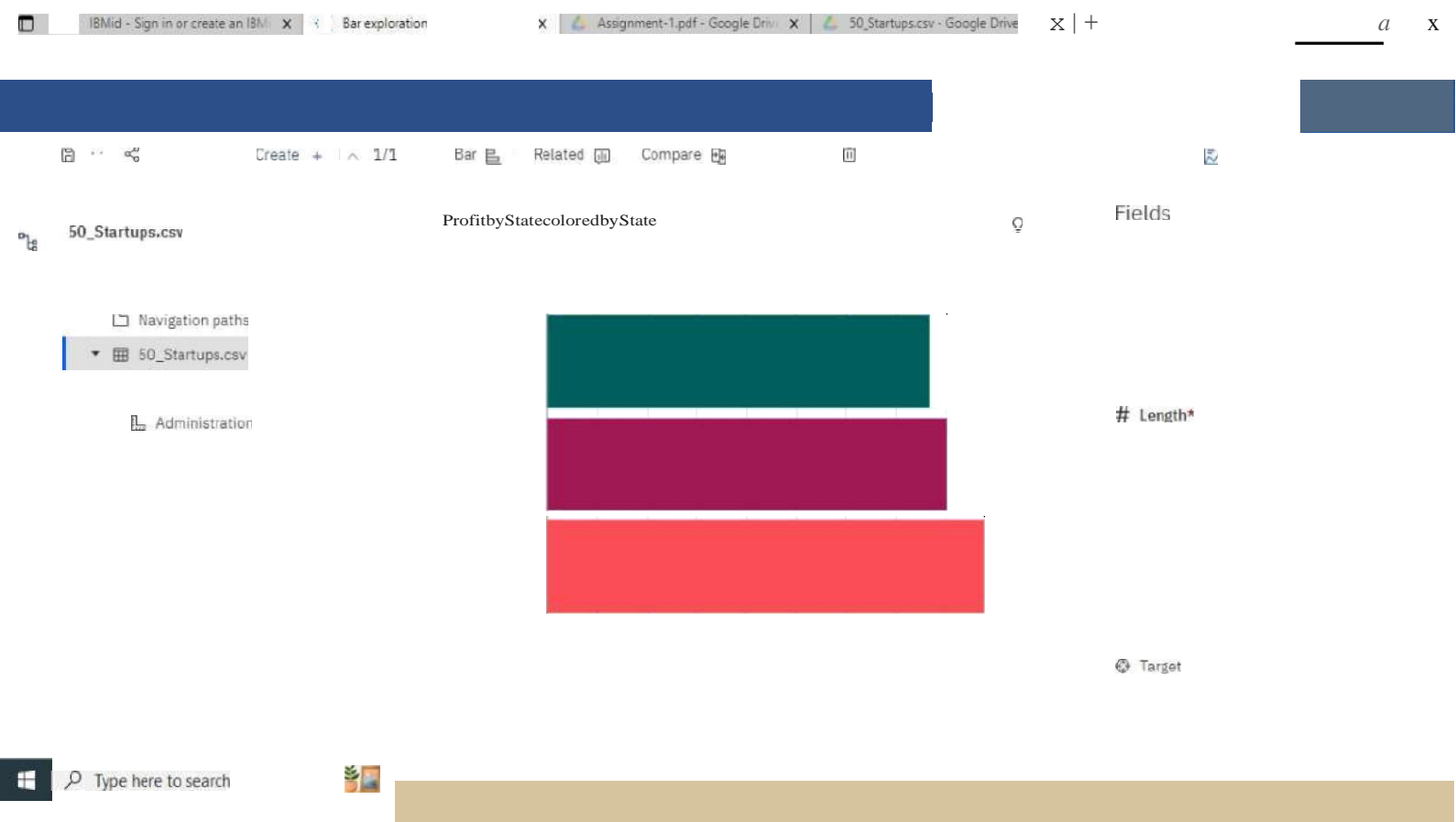
PACKEDBUBBLEEXPLORATION



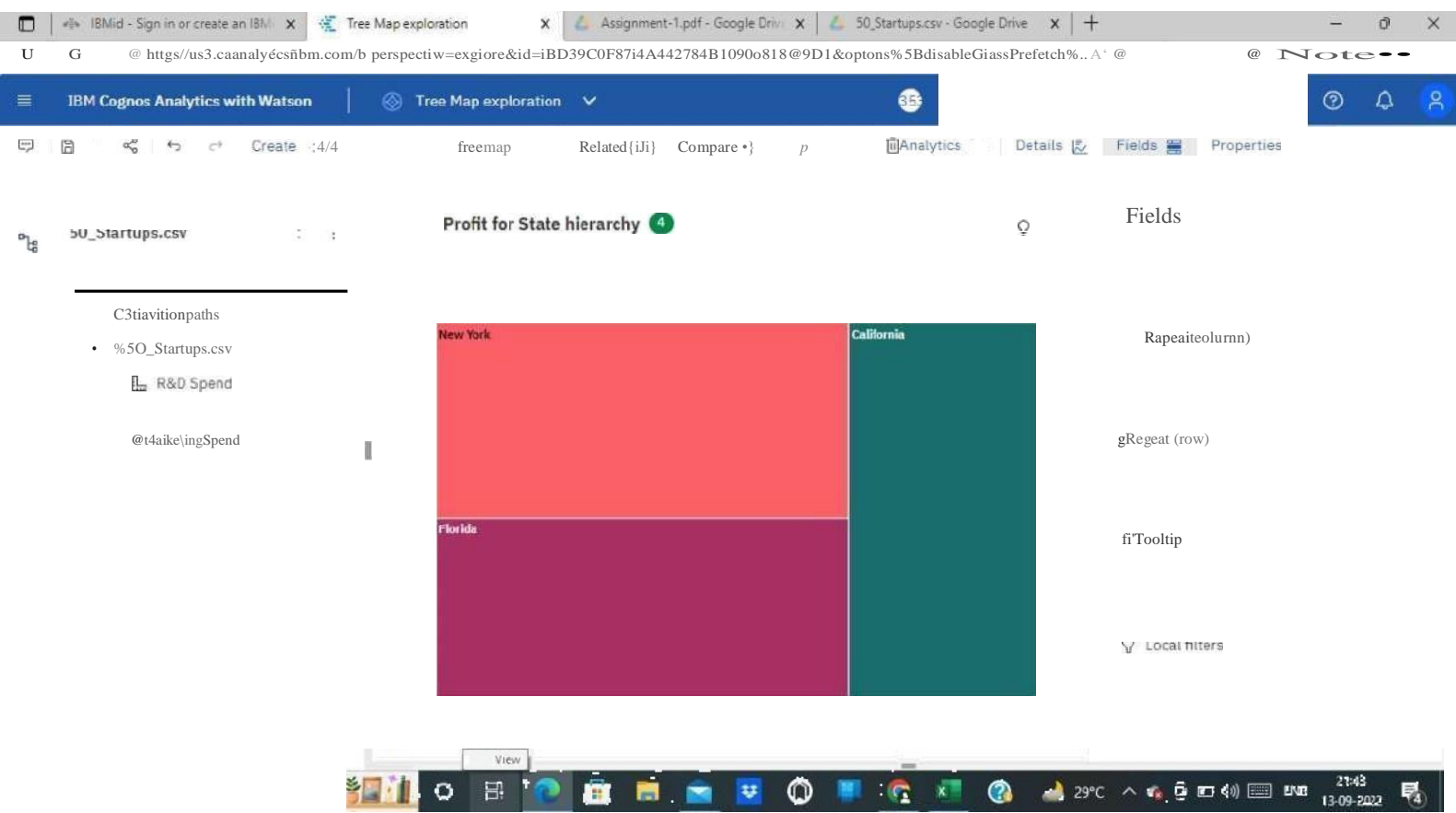
LEGACYMAPEXPLORATION



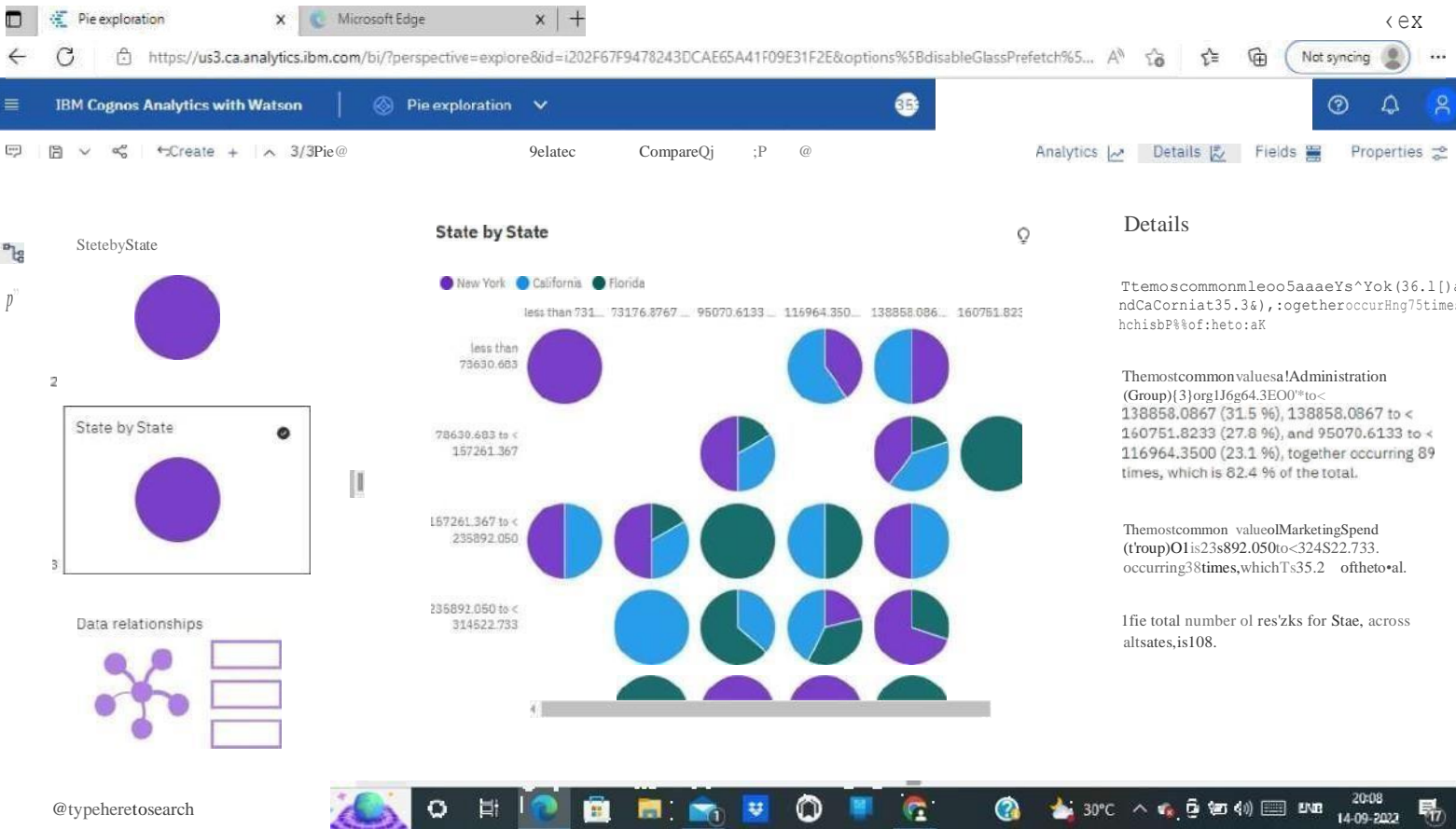
BAREXPLORATION



TREEMAPEXPLORATION



PIEEXPLORATION



@typeheretosearch

HEATMAPEXPLORATION

