## UserJourneyMap

SignswithSmartConnectivityforBetterRoadSafety
PNT2022TMID25269

Creating a user journey is a quick way to help you and your team gain a deeper understandingofwhoyou'redesigningfor, akathestakeholderinyourproject. The information you add here should be representative of the observations and research you've done about your users.

Phases  High- levelstepsyouruserneedstoaccompl ishfromstarttofinish	User must knowthe Traffic SignsandtheirMea ning	ProperManage ment of Vehicles	Implementation of NFC	DriverMonitorin gSensor
Steps  Detailedactionsyouruserhastoperfor m	Knowledgeof TrafficRules	Vehicles mustpass the SafetyCheckPara meters	FasterEasierCo mmunication	GPS andUltrasonicSe nsors tomonitorpositio
Feelings  Whatyourusermightbethinkingandfeelingatt hemoment	Reducesthefreq uency ofaccidents	SpeedLimitsareD etected early incomparison	FlexibleUsage	LessRiskofDa mage
71	Cannotavoid HumanError	ConjustedatPe akHours	Connectivityint erferenceathigh traffic	ServiceIssues mayarise
Painpoints  Problemsyouruserrunsinto	TrafficVolume ishuge	Severity of AirPollutio n	Too muchcheckpointsd onotprovide smoothdrivingexp	Bad weatheraffects drivingexperien
Opportunities  Potential improvements orenhancementstotheexperience	Reduces Reckless Driving	VehicleSafetyisi mproved	NFC Tags areAfforda ble	ImprovestheSta ndard ofRoadSafety