


DATE	19 SEPTEMBER 2022
TEAM ID	PNT2022TMID00778
PROJECT NAME	CAR RESALE VALUE PREDICTION
MAXIMUM MARK	4 MARKS

Template



## Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare  
1 hour to collaborate  
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C


Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article →

### PROJECT: CAR RESALE VALUE PREDICTION

Share template feedback



Need some inspiration?  
See a finished version of this template to kickstart your work.

Open example →

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

### Jenix

Collecting the car details from the sellers

Checking the condition of the car

Verifying the details are valid or not

Filtration based on color of the car

Providing details of the car to users

Profile verification

Filtration based on brands of the cars

Creating user profile

Product Profile privacy

Asking customer queries

Act based on queries

Collecting feedback

### Joe

Filtration based on the quantity of the car based on seats

Providing the feasible amount to buy the car

Providing insurance and service details

Testing UI application

testing the process and debugging

Updating the new details

### Vijay

Providing contact details

Searching based on fuel type

Analysing and preparing the dates

Processing the data

Preparing the UI Application

Providing details of historical owners

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

### CAR DETAILS

Collecting the car details from sellers

Providing details of the car to users

Updating the new details

Providing the feasible amount to buy the car

Providing contact details

### REFINEMENT

Filtration based on color of the cars

Filtration based on brands of the cars

Filtration based on the quantity of the car based on seats

Searching based on fuel type

### TESTING:

Testing UI application

Testing the process and debugging

### PREPARATION

Preprocessing the data

analysing and preparing the dates

Preparing the UI Application

### HISTORY

Proving insurance and service details

Providing details of historical owners

### FEEDBACK

Asking customer queries

Collecting feedbacks

Act based on queries

### CHECKING

Verifying the details are valid or not

Checking the condition of the car

### USER PROFILE

Profile privacy

Creating user profile


Profile verification

4

Prioritize


Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes




### Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?



### Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A

Share the mural


Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.


Keep moving forward



Strategy blueprint

Define the components of a new idea or strategy.


Open the template →



Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template →



Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template →

Share template feedback

