

PROJECT DESIGN PHASE – I

PREPARE SOLUTION FIT

Date	1 October 2022
Project Name	Smart Waste Management System For Metropolitan Cities

Problem-Solution Fit canvas Purpose / Vision Version:

1. CUSTOMER SEGMENT(S) CS <i>The government, local authorities, neighboring community, public, environmental activists and media has been Identified as a key stakeholders.</i>	6. CUSTOMER LIMITATIONS CL <i>Provide better control over odor. Reduce pollution.</i>	5. AVAILABLE SOLUTIONS AS <i>Recycling the nonbiodegradable waste material. Advanced technologies. By reusing the product.</i>
2. PROBLEMS / PAINS PR <i>Tired of bugs and insects. Air emission. Good harvest. Possibility of customisation.</i>	9. PROBLEM ROOT / CAUSE RC <i>Industrial waste, Drainage waste, Household waste, Manufacturing and agriculture.</i>	7. BEHAVIOR BE <i>A creative environment. Big complex garden. Place for experiment.</i>
3. TRIGGERS TO ACT TR <i>Offer something to get something bigger in return.</i>	10. YOUR SOLUTION SL <i>Reduce the amount of waste that is created. Reuse waste material that would be degraded.</i>	8. CHANNELS of BEHAVIOR CH ONLINE <i>May be they go for advance technologies.</i> OFFLINE <i>Frequent food waste collection, to encourage participation.</i>
4. EMOTIONS EM BEFORE / AFTER: <i>Before solving problem they are in frustration, anger, tension, low confidence. Thinking about problem and solution.</i> <i>After the problem is solved they are happy, getting more confidence, getting ideas.</i>		

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