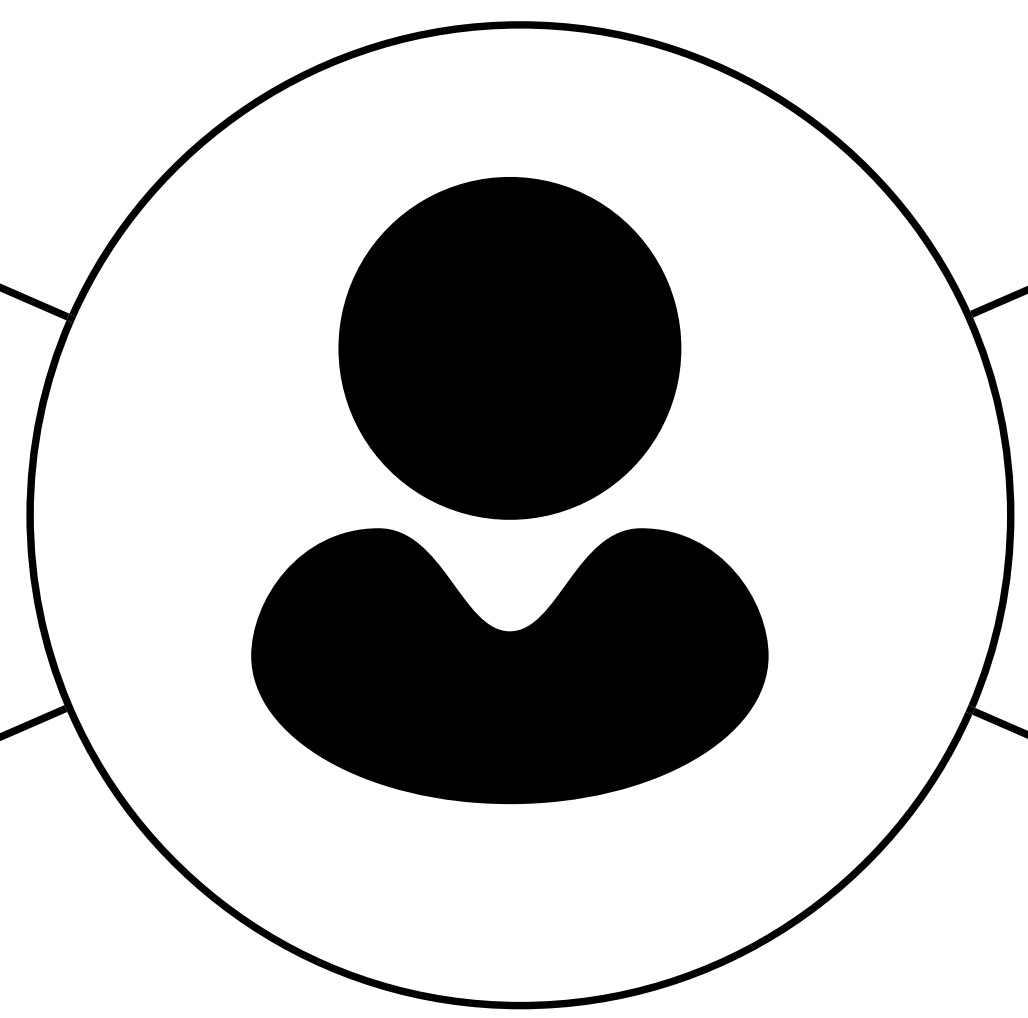


What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations



How accurate will the prediction be?

Is it accurate & trust worthy?

Is it work for both WTI as well as Brent crude?

Will it differentiate WTI and Brent?

Interactive UI

Impressive dashboard

Any location

Accurate Prediction

What do they
SEE?

environment
friends
what the market offers

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

Being optimistic

Practical , Reasonable & Friendly

Saves Money

What do they
HEAR?

what friends say
what boss say
what influencers say

Customer satisfaction

Most recommended

Accurate Prediction

PAIN

fears
frustrations
obstacles

More competitors

Increased capital requirements

Compromised quality

Loss of control

GAIN

"wants" / needs
measures of success
obstacles

Generate more sales & profit

Saves time

Reach new customers

Enhance the lifestyle