

# ProjectDesignPhase-I-SolutionFit

**ProjectTitle:**PersonalAssistanceforseniorcitizenswhoareself-reliant

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DefineCS,fitintoCC

## 1.CUSTOMERSEGMENT(S)

CS

- Here the customers are theelder people who needs to takemedicine regularly at correcttime.
- Patientswhocan'tbemonitored24X7bydoctors.
- Visuallychallengedpeoplewhoareself-reliant.

## 6. CUSTOMERCONSTRAINTS

CC

- Duetolackofinternet.
- It should be present near tothem.
- Knowingthe process of usingtheapplications.
- Registered user can use theapplication.

## 5. AVAILABLESOLUTIONS

AS

- If customers forgot to takemedicine ,medcare applicationhelpsthemto takemedicineatrighttime.
- Alert the customer by notificationbySMS alarm.
- Make the registered users remindtheir medicines through voicecommandsofmedicinename s.

ExploreAS,differentiate

## 2. JOBS-TO-BE-DONE/PROBLEMS

J&P

- Remembranceofthemedicine tobeconsumedthroughvoice.
- Message sent on regarding intakeof medicines to the closestpersons.
- Alertthepatientaboutthelow amountofmedicine.

## 9. PROBLEMROOTCAUSE

RC

- Doctorscannotmonitorthe patientsallthetime.
- Visually impaired personsneedsanassistanc e.
- Elder people(self-reliant) whoneedscareto betaken.

## 7.BEHAVIOUR

BF

- The customer can use 'help'option in the application togettheproblemsolved.
- The user can use user guideavailable in the 'about' sectionforreference.

Focuson J&P, tapinto BE, understand RC

FocusonJ&P,tapintoBE,understandRC

|                         |   |   |   |                                  |
|-------------------------|---|---|---|----------------------------------|
| Identify strong TR & EM | <b>3. TRIGGERS</b> <span>TR</span> <ul style="list-style-type: none"> <li>The customers are introduced with this by the doctors.</li> <li>By seeing ads on the internet.</li> </ul>   | <b>10. YOUR SOLUTION</b> <span>SL</span> <p>Notifying of medicines names through audio and message with the help of data fed from the mobile application which is initiated by web application which stores the user details.</p> | <b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span> <p><b>ONLINE:</b><br/>Customers can set reminder about their medicines in online mode.</p> <p><b>OFFLINE:</b><br/>Customers get notification alert to take medicine on proper time in offline mode.</p> | Extract online & offline CHO Fbe |
|                         | <b>4. EMOTIONS: BEFORE/AFTER</b> <span>EM</span> <p><b>BEFORE:</b><br/>Customers forgot to take at right time which affect their health.</p> <p><b>AFTER:</b><br/>Now after using medcare applications customers are taking their medicines properly at correct time.</p> |   |   |                                  |