Problem-Solution fit Design Phase-1

Project Title: Gas Leakage Detection and Alerting System Team ID: PNT2022TMID35841

CC

1. CUSTOMER SEGMENT(S)

CS

6. CUSTOMER CONSTRAINTS

5 AVAILABLE SOLUTIONS

AS

Who is your customer? Le. working parents of 0-5 y.o. kids

CS, fit into CC

What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.

Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking

Restaurant Managers and equivalent positions responsible for the kitchen security in Hotel Industries.

1) Cost of the currently available products 2) Success rate of the available products 3) Installation Labour

industries are available currently for this purpose. Tried Solutions - Physical solutions like improving the quality of pipes. periodic replacement and tightening of Valves & Washers.

Pros - Improved quality of the pipelines Cons - High Cost and Time waste

Available Solutions - Only High cost devices used for factories and

2. JOBS-TO-BE-DONE / PROBLEMS

J&P

9 PROBLEM ROOT CAUSE

7. BEHAVIOUR

Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

- Prevention of large scale kitechen fires. 2) Preventing inhalation of LPG gas and its harmful health effects in restaurant chefs due to accidental gas leakage.
- 1) Customers have to mandatorily install Gas Detectors in their kitchens as per saftey regulations.
- 2) Improper fitting and fixing of gas lines across the Kitchens.
- 3) Using of Low quality valves and washers, Brittle pipes etc.
- 1) Immediately report this incident to safety authority looking for solutions from their side.
- 2) Look for low cost effective solutions to improve kitchen security. 3) Conduct practice of Emergency Drills.
- 4) Inform the agencies involved about the failure of their products to prevent fitture incidents.

3. TRIGGERS

TR

10. YOUR SOLUTION If you are working on an existing business, write down your current solution first,

SL

What kind of actions do customers take online? Extract online channels from #7

8 CHANNELS of BEHAVIOUR

CH

Extract online & offline CH of BE

Reading about the harmful effects that arise due to inhalation of LPG gases and kitchen accidents around the Hotel ocumunity

fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within oustomer limitations. solves a problem and matches customer behaviour.

Low cost. Gas detecting and alerting system using Raspberry Pi

along with Python and Industry Grade Gas Sensor to sense LPG

gas leakages within a big Hotel Kitchen.

Can also be adapted for household use.

Share the incident over social media and create awareness among the general public and the authorities involved.



How do customers feel when they face a problem or a job and afterwards? Le. lost, insecure > confident, in control - use it in your communication strategy & design.

> Before - Vulnerable and Insecure After - Safe and secure

What kind of actions do customers take offline? Extract offline channels from #7 and use them for oustomer development.

> Inform the agencies involved about the failure of their products to prevent future incidents.

4. EMOTIONS: BEFORE / AFTER

solar panels, reading about a more efficient solution in the news.

EM

EM

08

Identify strong TR

Explore AS, differentiate

What triggers oustomers to act? i.e. seeing their neighbour installing