

Project Design Phase-I
Proposed Solution Template

Date	23-09-2022
Team ID	PNT2022TMID20463
Project Name	Smart Fashion Recommender Application
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">● Navigating between various screens to make an online purchase. This one is the grumpy one.● Typically, e-commerce features include searching for a user's product may take more time.● Search bar leads to the customer finding a product that is unrelated to what they were looking for.
2	Idea / Solution description	<ul style="list-style-type: none">● You can directly do your online shopping based on your choice without any search. It can be done by using a chatbot.● User recommendations can be made by the chatbot depending on their interests.● It may advertise the day's top specials and promotions.● It will keep a database of the customer's information and orders.● If the order is accepted, the chatbot will notify the customers.● Chatbots can be useful for gathering consumer reviews.

3	Novelty / Uniqueness	<ul style="list-style-type: none"> ● Chatbot is like talking to a person ● Customized product search ● 24x7 support ● Personalization ● Reduced costs ● Prioritize responsiveness
4	Social Impact / Customer Satisfaction	<ul style="list-style-type: none"> ● Increase sales and conversations ● Personalize the customer experience ● Build brand awareness ● Deal with customer queries ● Accurate and quick product search
5	Business Model (Revenue Model)	<ul style="list-style-type: none"> ● Growth opportunities ● Fits into the pocket ● Economical Development ● Uncomplicated interface
6	Scalability of the Solution	<ul style="list-style-type: none"> ● Improved customer engagement ● Drive sales ● Reduce customer acquisition cost ● Immediate response for customer queries.