Ideation Phase
Brainstorm & Idea Prioritization

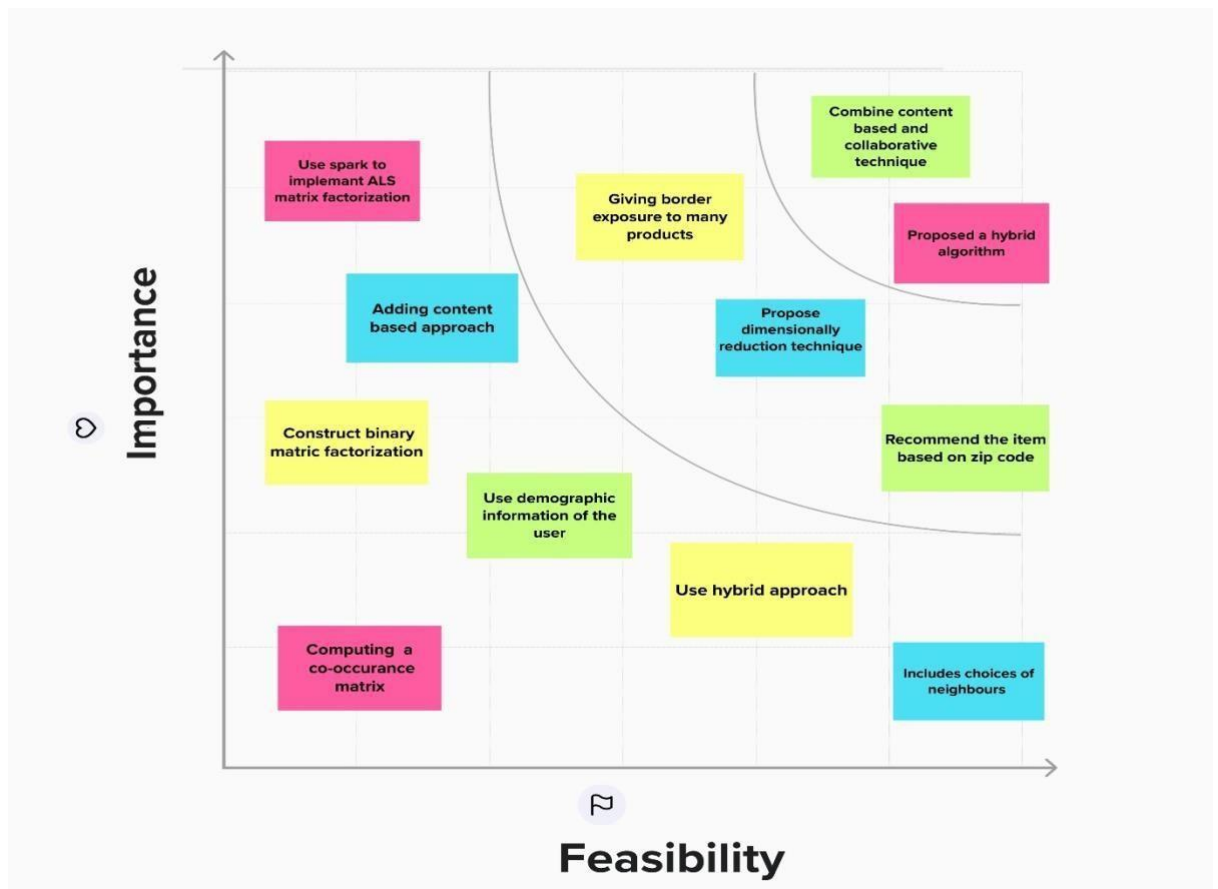| Date	19 September 2022
Team ID	PNT2022TMID20463
Project Name	Project – Smart Fashion Recommender Application
Maximum Marks	4 Marks

Step-1: Team Gathering, Collaboration and select the Problem statement

- o Team Members – MOHAMMED AZEER, MENATI VASUDEVA REDDY,

  LOGHADHARSHANN D, RAJAVIGNESH M

- o Goal – sorting data sparsity and lack of data analytics problem
- o Problem statement
  - ➢ In recommendation system, sometimes recommend different items thanuser's preference.
  - ➢ Privacy with minimum imposition of accuracy loss on the recommendation.

Step-2: Brainstorm, Idea Listing and Grouping
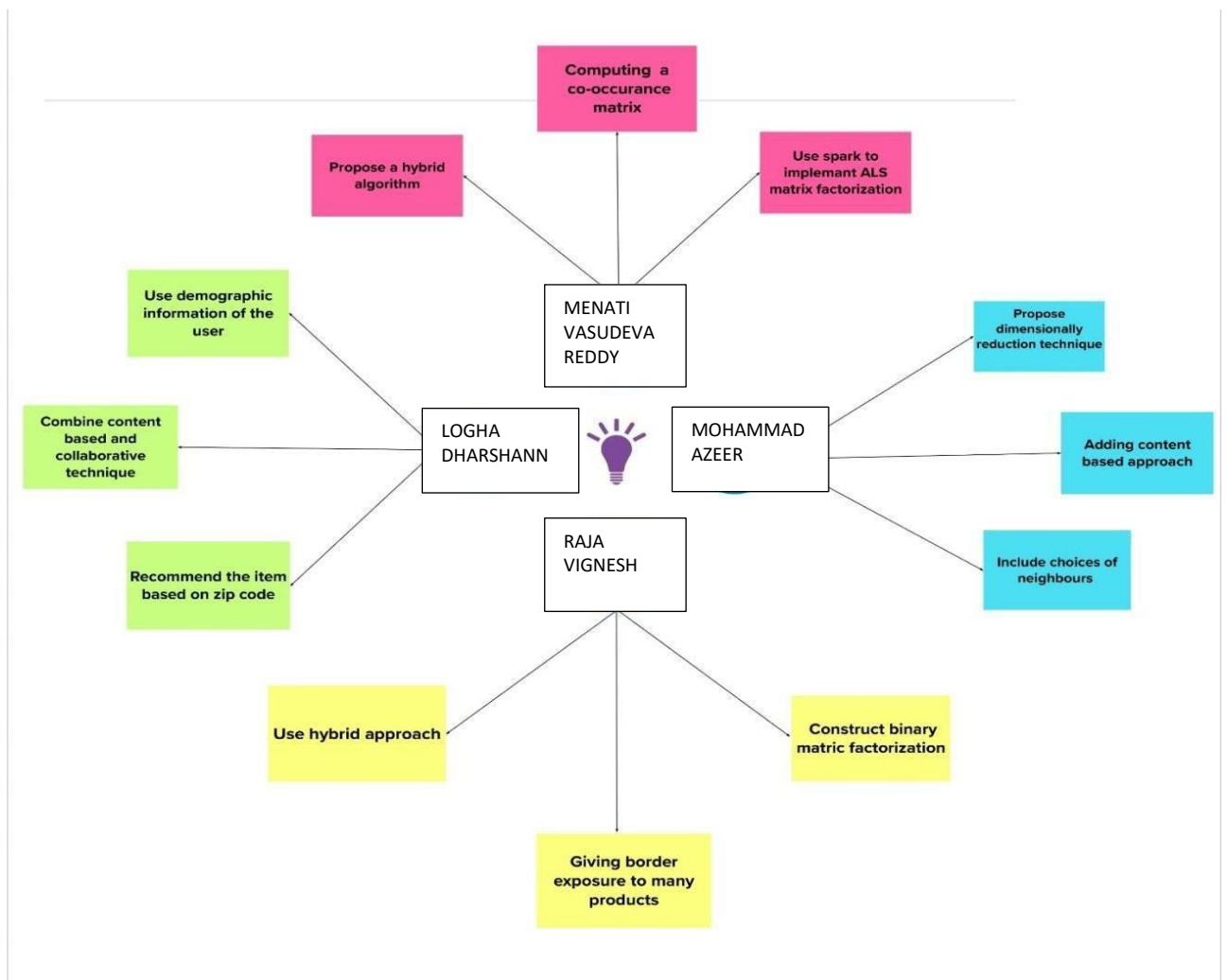
Step-3: Idea Prioritization

Brainstorming Ideation