

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div><p>Who is your customer? i.e. working parents of 0-5 y.o. kids</p><div>The Customers of flight are Travelers and the travelers are of three kinds namely Leisure Travelers (who is going on vacation), Business or Corporate Travelers (who is going on work related trip) & Special Interest Travelers (who is going for studies and medical support).</div></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div><p>What constraints prevent your customers from taking action or limit their choices of solutions? i.e. spending power, budget, no cash, network connection, available devices.</p><div>The passengers who came to Airport earlier without knowing the change in the schedule will face many inconvenience.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div><p>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? i.e. pen and paper is an alternative to digital notetaking</p><div>The flight delay schedules are provided properly in the website where passengers can know about the arrival and departure time. In the previously available websites many users cannot access the site at a time.</div></div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div><p>Which jobs-to-be-done (or problems) do you address for your customers? There could be more than one; explore different sides.</p><div>The delay of flight occurs due to bad weather conditions, seasonal and holiday demands, airline policies, technical issues such as problems in airport facilities, luggage handling and mechanical apparatus and accumulation of delays from preceding flights.</div></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div><p>What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.</p><div>When any technical or mechanical issues occur during the departure, bad weather conditions and air traffic control may lead to delay of the flight.</div></div>	<div>7. BEHAVIOUR<div>BE</div><p>What does your customer do to address the problem and get the job done? i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)</p><div>The passengers have to check the website regularly. The passengers have to stay patient while waiting for their flight.</div></div>	
	<div>3. TRIGGERS<div>TR</div><p>What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.</p><div>If the passengers are not provided with proper place to stay while waiting for the flight or not provided with food they are provoked The passengers get irritated when they are not provided with detailed information about the flight delay and the approximate time about the departure and arrival of the flight.</div></div> <div>4. EMOTIONS: BEFORE / AFTER<div>EM</div><p>How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.</p><div>The customers will be lost and confused with the sudden news about the delay of flight, with the help of our website the passengers can plan accordingly making them relieved and satisfied. Lost, Confused> Relieved, Satisfied</div></div>	<div>10. YOUR SOLUTION<div>SL</div><p>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</p><div>Building a user friendly website providing the information about the departure and arrival time of the flight by creating a model using decision tree machine learning algorithm.</div></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div><div>8.1 ONLINE</div><p>What kind of actions do customers take online? Extract online channels from #7</p><div>8.2 OFFLINE</div><p>What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.</p><div>ONLINE: Getting the information about the delays of departure and arrival time of the flight. OFFLINE: Enquire about the flight with the airline staffs</div></div>	
Identify strong TR & EM				Identify strong TR & EM

