



# What do they THINK AND FEEL?

what really counts  
major preoccupations  
worries & aspirations

- Separate Medical Examinations
- Medical history Screening
- Manufacture Plasma Protein Therapies

- Same as Blood Donation
- Stinging sensation
- Comfortable throughout the donation process

# What do they HEAR?

what friends say  
what boss say  
what influencers say

- You may Listen music
- Easy and User Friendly
- The cost of using this is less

# What do they SEE?

environment  
friends  
what the market offers

- Donor must at least 18 years old
- Patient can able to check the availability
- At Least 50kg of Weight

# What do they SAY AND DO?

attitude in public  
appearance  
behavior towards others

- Pass a Medical Screening
- Medications are avoided
- Negative certificate for HIV and hepatisis

- People have a fever does not donate
- Check Protein Test
- Test negative for viruses passed through blood

## PAIN

fears  
frustrations  
obstacles

- Dehydration
- Infection
- Arterial Puncture

## GAIN

"wants" / needs  
measures of success  
obstacles

- Thousands of lives are saved
- Maintain a health diet
- Lower Blood Pressure

Donor also register here for donation

Patient does not have any problems

It reduces time complexity

Easy to know about Plasma