Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- **10 minutes** to prepare
- **1 hour** to collaborate
- **2-8 people** recommended

INVENTORY MANAGEMENT SYSTEM FOR RETAILERS

Domain: Cloud Application Development

Team id: PNT2022TMID31150

Team Members:
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Share template feedback

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

⏱ 5 minutes

PROBLEM
How can we get rid of the difficulties in Stock Manage Inventory?

Key rules of brainstorming
To run a smooth and productive session

- Stay in topic.
- Defer judgment.
- Go for volume.
- Encourage wild ideas.
- Listen to others.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

⏱ 10 minutes

TIP
You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!
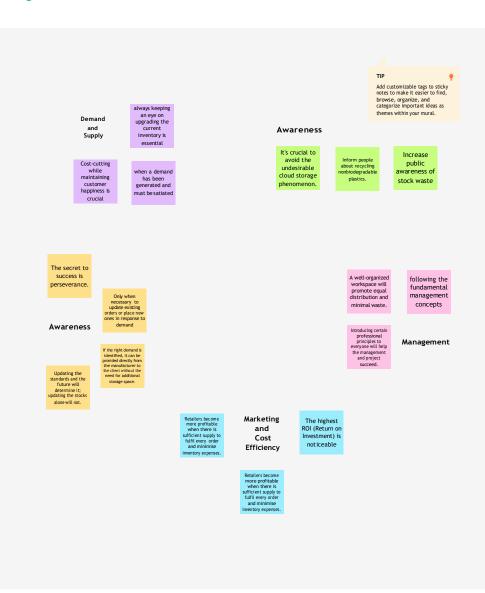
Niranjan M   Deepan CJ   Parvez US   Hariharan G

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

⏱ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Demand and Supply
- always keeping an eye on upgrading the current inventory is essential
- Cost-cutting while maintaining customer happiness is crucial
- when a demand has been generated and must be satiated

Awareness
- It's crucial to avoid the undesirable cloud storage phenomenon.
- Inform people about recycling nonbiodegradable plastics.
- Increase public awareness of stock waste

Awareness
- The secret to success is perseverance.
- Only when necessary to update existing orders or place new ones in response to demand
- Updating the standards and the future will determine it; updating the stocks alone will not.
- If the right demand is identified, it can be provided directly from the manufacturer to the client without the need for additional storage space.

Marketing and Cost Efficiency
- Retailers become more profitable when there is sufficient supply to fulfil every order and minimise inventory expenses.
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Management
- A well-organized workspace will promote equal distribution and minimal waste.
- following the fundamental management concepts
- Introducing certain professional principles to everyone will help the management and project succeed.
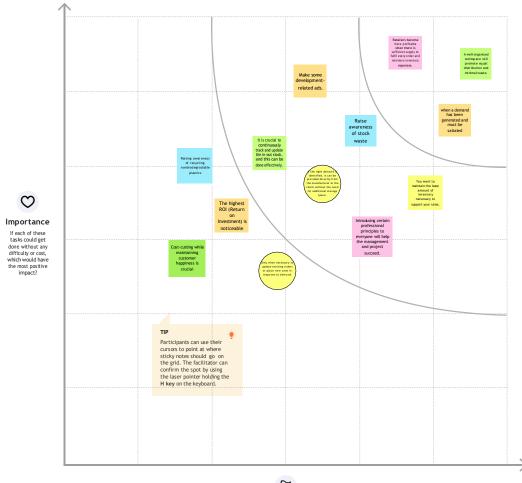
4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⏱ 20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.