

How to use this Whiteboard

STEP 1

Give wide access to your team by clicking on the "Share" button in the upper right corner. Add people from share the link.

STEP 2

Drag and drop sticky notes inside the Whiteboard to add information. But first create the team note. Then you also use the arrows to connect ideas.

Use these to create whiteboard magic!

Sticky Notes

Connectors

Stickers

User Journey Map

Use r Jo u r ney Ma ps g ive a n ove rv iew of t he c usto me r ex pe r ie nce. How do yo u wa nt yo u r b usiness to reac h use rs?

	STAGE 1	STAGE 2	STAGE 3	STAGE 4
OBJECTIVES	Download the application	Login process	Search for news	Watching news
NEEDS	<div><div></div><div>Better user experience</div></div>	<div><div></div><div>Push notification</div></div>	<div><div></div><div>App store presence</div></div>	<div><div></div><div>Manage the project scope effectively</div></div>
FEELINGS				
BARRIERS	User involvement	<div>Proper planning</div> <div>Loss of revenue from ad blockers</div>	<div>Cultivate constant effective communication</div> <div>Update and maintenance efforts are multiple</div>	<div>Clear statement of requirements</div> <div>Time consuming to design</div>
	Unreliable data storage			

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