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| Define CS, fit into CC | <div><div>CUSTOMER SEGMENT(S)</div><div>CS</div><div>People who are concerned about their health and want to maintain a balanced diet are our customers</div></div> | <div><div>6. CUSTOMER CONSTRAINTS</div><div>CC</div><div>Network issues and Network error. Premium plans</div></div> | <div><div>5. AVAILABLE SOLUTIONS</div><div>AS</div><div>Existing solution:<ul style="list-style-type: none">❖ Yoga❖ Physical Exercises</div><div>Pros:<p>The key is to form workout habits that lead to long lasting changes to lifestyle and to long term improvements in health and well being</p></div><div>Cons:<ul style="list-style-type: none">● No proper guidelines are available..● Time consumption is more.</div></div> | Explore AS, differentiate |
| | <div><div>2. JOBS-TO-BE-DONE / PROBLEMS</div><div>J&P</div><div><div>❖ We provide nutritional content of the food they intake daily. Thereby providing the fitness to the people and helping them to stay healthy and fit.</div></div></div> | <div><div>9. PROBLEM ROOT CAUSE</div><div>RC</div><div>Junk food and improper balance of nutrients in food causes health issues to human . It leads to malnutrition , frequent illness, obesity etc.,</div></div> | <div><div>7. BEHAVIOUR</div><div>BE</div><div><div>❖ The main aim of the project is to building a model which is used for classifying the fruits depend on its different characteristics.</div><div>❖ The users who have issues on health care, fitness will be stated in chatbox . after analysing the customer's problem, solution will be given.</div></div></div> | |

Focus on J&P, tap into BE, understand RC

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| <div>3. TRIGGERS</div> <div>TR</div> <div>Because of the problem of nutritional deficiency and obesity thereby people getting suggestions from nutritional and fitness experts.</div> | <div>10. YOUR SOLUTION</div> <div>SL</div> <div>Calories tracking is the key features in all fitness solutions which helps in preventing the diseases in advance hence normal people can use this.</div> <div>Instructor demonstrates the particular fruits calories and provides guided assistance so that the users can perform them accurately.</div> | <div>8. CHANNELS of BEHAVIOUR</div> <div>CH</div> <div><div>Online:</div><div>User can access the application by scanning the fruit And get the nutritional info.</div></div> <div><div>Offline:</div><div>Based on the Nutritional info user will perform.</div><div>Traditional method of nutritional therapy can also be done via offline.</div></div> |
| <div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <div><div>Emotions before:</div><div>They don't have the fitness wellness in them and they don't live a healthy life and also they get depressed and worried about their health.</div></div> <div><div>Emotions after:</div><div>They can analyze the food which they are eating and make healthy life.</div></div> | | |