

IDEATION PHASE

EMPATHIZE AND DISCOVER

DATE	16TH OCTOBER 2022
TEAM ID	PNT2022TMID31129
PROJECT NAME	SMART FASHION RECOMMENDER APP
MAXIMUM MARKS	4 MARKS

IDEATION PHASE

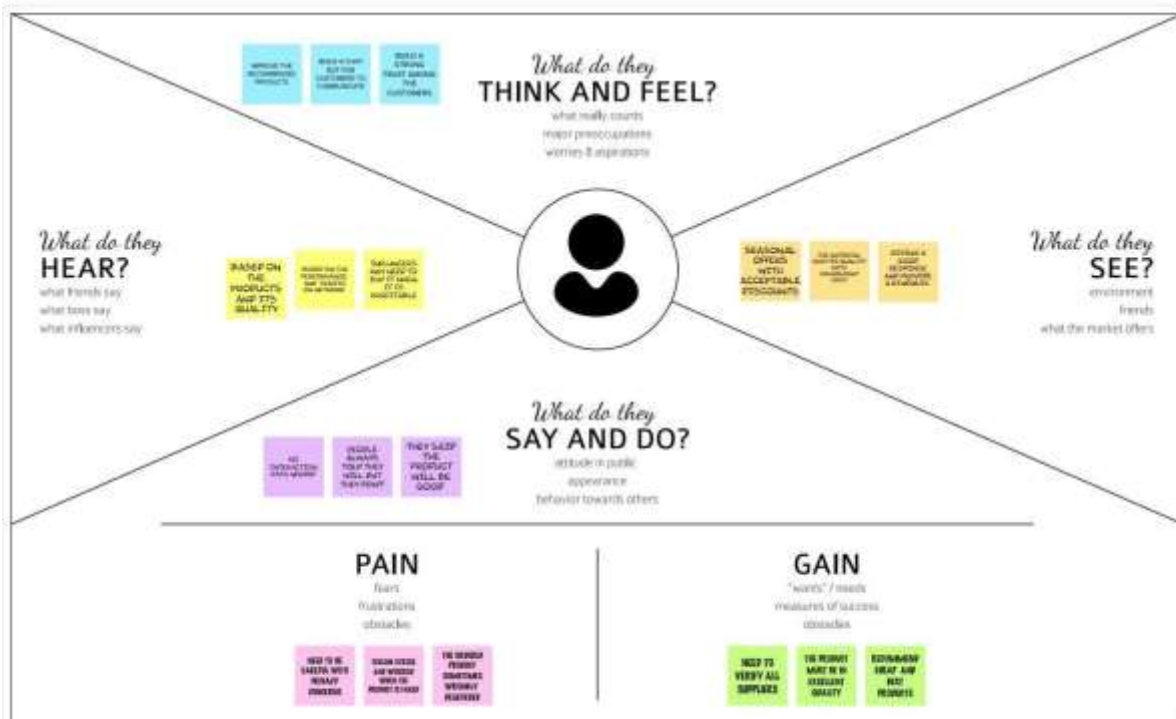
EMPATHIZE AND DISCOVER

Empathy Map Canvas

Gain insight and understanding on solving customer problems.

1

Build empathy and keep your focus on the user by putting yourself in their shoes.



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