

## Ideation Phase

### Define the Problem Statements

Date	10 October 2022
Team ID	PNT2022TMID19424
Project Name	NEWS TRACKER APPLICATION
Maximum Marks	2 Marks

#### Customer Problem Statement:

As our lives are very busy these days, we often feel we need more than 24 hrs. a day to cope up with everything we have in our schedule. Well, that's not possible but reducing the time by changing the conventional method of reading news can help. Just tell us what market news you're interested in and get a quick peek for the day. Only read what you feel is relevant and save your time. This app helps you to query for all information about Indices, Commodities, Currencies, Future Rates, Bonds, etc.... as on official websites.



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Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A news reader	Gain knowledge	Paid subscription for daily news	Lots of fake news	Frustrated
PS-2	A news reader	Information about the surrounding	Irrelevant content of news	Advertisements	Disappointed