

# PROJECT DESIGN PHASE-II

## CUSTOMER JOURNEY MAP

TEAM ID	PNT2022TMID17010
PROJECT NAME	<b>Exploratory Analysis of Rain Fall Data in India for Agriculture</b>

### CUSTOMER JOURNEY MAP:

Journey Steps	Discovery	Registration	Onboarding and First Use	Sharing
Actions				
Needs and Pains				
Touchpoint				
Customer Feeling				
Backstage				
Opportunities	Minimize risk to life	Pollution free	Proper	To alert the farmers