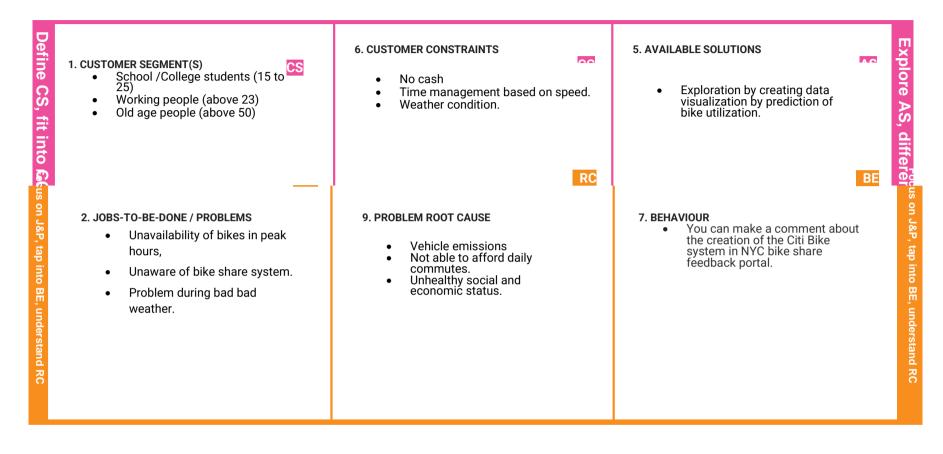
# **Project Design Phase-I - Solution Fit Template**

Project Title: A new hint to transportation – Analysis of the NYC bike share system.

**Team ID: PNT2022TMID32291** 



### 3. TRIGGERS



- Seeing their neighbors, friends installing and accessing the nyc bike share system,
- reading about this more efficient solution in the news.

### 4. EMOTIONS: BEFORE / AFTER



- Reduces tension, because can easily move from one place to other.
- Economic feasibility
- Might have feel proud for their environmental contribution (pollution free).

## 10. YOUR SOLUTION



 Analysing the no of trips, about the population over place based on customer's gender and age categories.

#### 8. CHANNELS of BEHAVIOUR

### 8.1 ONLINE

 Having an membership active pass makes the customer can rent bikes with amount packages based on time-constraints per month/year

### 8.2 OFFLINE

- services allow users to rent bikes for utilitarian and recreational trips in the urban area.
- The presence of dedicated bike lanes and bike racks attracted more bike users and increased subway ridership. Indicate that the development of bike-friendly infrastructure