

## Ideation Phase

### Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID32291
Project Name	A new hint to transportation -Analysis of the NYC bike share system.
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/empathy-map-canvas>

**1**  
**Brainstorm**  
Write down any ideas that come to mind that address your problem statement.  
[🕒 10 minutes](#)

**Akshaya A**  
research data to understand the challenges and identify the opportunities.  
Cost according to the budget.  
well coordinated ideas.

**Akshaya V**  
analyzing the challenges and opportunities and identifying the strategies.  
analyzing the challenges and opportunities and identifying the strategies.  
analyzing the challenges and opportunities and identifying the strategies.

**Divya Dharshini I**  
analyzing the challenges and opportunities and identifying the strategies.  
analyzing the challenges and opportunities and identifying the strategies.  
analyzing the challenges and opportunities and identifying the strategies.

**Keerthana P**  
analyzing the challenges and opportunities and identifying the strategies.  
analyzing the challenges and opportunities and identifying the strategies.  
analyzing the challenges and opportunities and identifying the strategies.

2

## Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

