

## Ideation Phase

### Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID32291
Project Name	A new hint to transportation – Analysis of the NYC bike share system.
Maximum Marks	2 Marks

#### Customer Problem Statement :

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	customer	Rent a bike	It takes a long time	During peak hours it takes long time to rent the bike.	Unable to take other transportation and late for work
PS-2	customer	Rent a bike	I am not aware of the bike sharing system	Of the features of the bikes and process of the system	Less knowledgeable
PS-3	customer	Rent a bike	Unable to rent the bike	Of the bad weather conditions	Into uncertainty