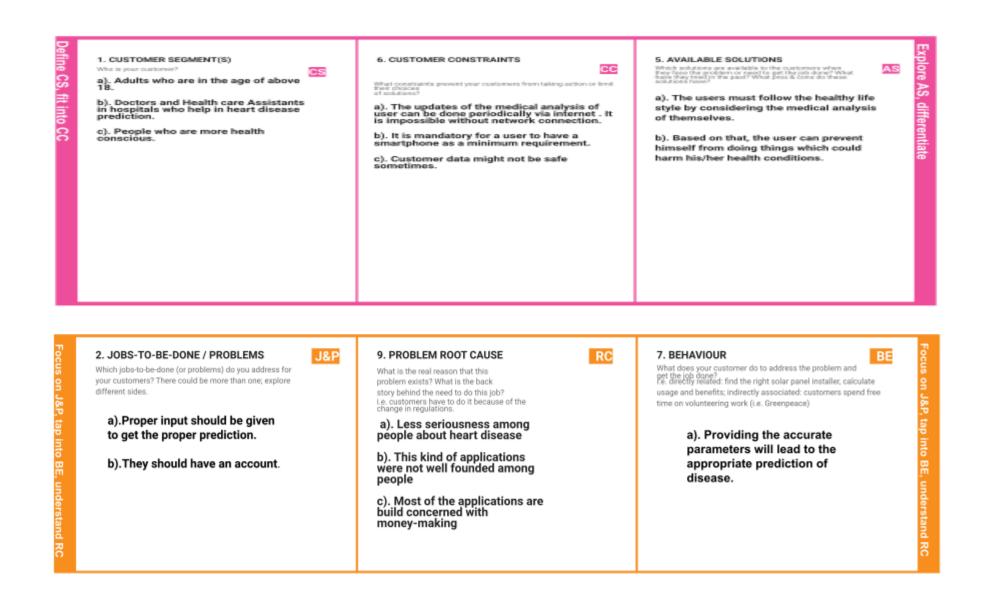
# **Project Design Phase-I - Solution Fit Template**



#### 3. TRIGGERS



What triggers customers to act? i.e. seeing their neighbour installing solar panels, reading about a more efficient solution in the news.

a). Positive feedback from the existing users might trigger a customer to use the dashboard.

## 4. EMOTIONS: BEFORE / AFTER



How do customers feel when they face a problem or a job and afterwards? i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

- a). The User might feel tense about his health condition, before.
- b). The user might feel secure and stay alert about his/her health condition.

## 10. YOUR SOLUTION



If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

a). Our proposed solution is to predict the heart disease using Naive Bayes Algorithm and visualizing the parameters of heart disease using IBM cognos analytics.

# **8.**CHANNELS of BEHAVIOUR



#### 8.1 ONLINE

What kind of actions do customers take online? Extract online channels from #7

a). The updated medical analysis of the customer can be viewed online.

#### 8.2 OFFLINE

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

a). The customer can view their recently saved reports offline.

