

**Project Design Phase-I**  
**Problem Solution Fit**

Date	12 October 2022
Team ID	PNT2022TMID16563
Project Name	Nutrition Assistant Application
Maximum Marks	2 Marks

Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL	<div>1. CUSTOMER SEGMENT(S)<div>Persons who wants to know their calories intake in their food &amp; diet chart.</div></div>	<div>6. CUSTOMER LIMITATIONS<div>EG. BUDGET, DEVICES</div><div>*upload and get the calorie values on online mode.</div><div>*They think that it is difficult to know the calorie values.</div></div>	<div>5. AVAILABLE SOLUTIONS<div>PLUSES &amp; MINUSES</div><div>*User can get a premium or pro Nutrition consultant facilities.</div><div>*They can provide a best consultant among the cities.</div></div>	Explore AS, differentiate
	<div>2. PROBLEMS / PAINS + ITS FREQUENCY<div>*worry of being obese or slim.</div><div>*poor at physic look or looking tired.</div><div>*following improper diet.</div><div>*more health issues.</div></div>	<div>9. PROBLEM ROOT / CAUSE<div>*Inadequate knowledge about the calorific diet.</div><div>*with easy access of internet,food is delivered at door step,so people started consume higher amount of fast food.</div></div>	<div>7. BEHAVIOR + ITS INTENSITY<div>*Nutritional informations are authentic and trusted one.</div><div>*On the basis of BMI,user can get a dietary plan.</div><div>*Easy to maintain their health.</div></div>	
Focus on PR, tap into BE, understand RC	<div>3. TRIGGERS TO ACT<div>* User needed nutrition guidance.</div><div>*Advertise a premium option for the user's.</div></div>	<div>10. YOUR SOLUTION<div>In our application,</div><div>1. The user should take the image of the food they need to know the nutrition value.</div><div>2. Then the user need to upload the image of the food.</div><div>3. After uploaded,the user will check the nutrition value of each meal.</div></div>	<div>8. CHANNELS of BEHAVIOR<div>ONLINE<div>upload the food picture and know the calorie values of the food , we intake everyday.</div></div><div>OFFLINE<div>user can view and follow their diet chart already they downloaded while in the past.</div></div></div>	Focus on PR, tap into BE, understand RC
	<div>4. EMOTIONS<div>BEFORE / AFTER</div><div>BEFORE: helpless,depressed with their health.</div><div>AFTER: motivated,confident,enjoy with their health.</div></div>		<div>Extract online &amp; offline CH of BE</div>	



Problem-Solution fit canvas is licensed under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International License. Designed by Daria Nepriakhina / [IdeaHackers.nl](#) - we tailor ideas to customer behaviour and increase solution adoption probability.

