Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Need some inspiration?
See a finished version of this template to kickstart your work.

Open example

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

☐ **Team gathering.**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

☐ **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

☐ **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM
How might we work towards building a better Natural Disaster Classification and Intensity Analysis System with accurate performance and protection of users?

Key rules of brainstorming
To run an smooth and productive session

- Stay in topic.
- Defer judgment.
- Encourage wild ideas.
- Listen to others.

Go for volume.   If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Mohan Rajaa T
- Ensuring Robust Operation across terrains and climates
- Maximizing the uptime of the Web App Service
- Optimizing the AI Model with respect to real world environment
- Establishing link with government and organizations for Mitigation
- Maintaining Balance between Speed and Accuracy delivered by the AI Model

Kagga Ravindra
- Examining the numbers of fatalities, injuries
- Determine the nature and extent of disaster risk
- Collecting the necessary data and statistics for data preprocessing
- Examining the financial damage caused
- Evaluating existing conditions of exposure and vulnerability that can harm people and environment

Mughilan G
- Examining the false triggering and correcting it
- Triggering an alarm to alert people
- Determining the approximate time at which the disaster may occur
- Determine the intensity level of the disaster
- Training and testing of model

Padala Dhavan Babu
- Classifying disasters and zones prone to it
- Periodic forecasting without interruption
- Designing light weight Web Application
- Exploring the possibility of a continuous self-learning model using DL
- Implementing Helpline, Awareness and Threshold Actuating Systems

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas or themes within your mural.

Requirements Gathering and System Design
- Evaluating existing conditions of exposure and vulnerability that can harm people and environment
- Collecting the necessary data and statistics for data preprocessing
- Exploring the possibility of a continuous self-learning model using DL
- Training and testing of model
- Designing light weight Web Application

Functionalities of the System
- Classifying disaster prone zones
- Determining the approximate time at which the disaster may occur
- Triggering an alarm to alert people
- Determine the nature and extent of disaster risk
- Determine the intensity level of the disaster

Analysis and Fine tuning of the System
- Optimizing the AI Model with respect to real world environment
- Maintaining Balance between Speed and Accuracy delivered by the AI Model
- Periodic forecasting without interruption
- Examining the false triggering and correcting it
- Maximizing the uptime of the Web App Service

Society and System
- Examining the financial damage caused
- Examining the numbers of fatalities, injuries
- Ensuring Robust Operation across terrains and climates
- Establishing link with government and organizations for Mitigation
- Implementing Helpline, Awareness and Threshold Actuating Systems
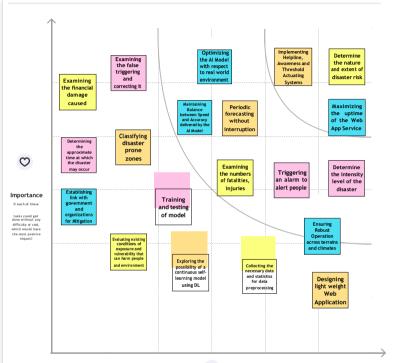

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback