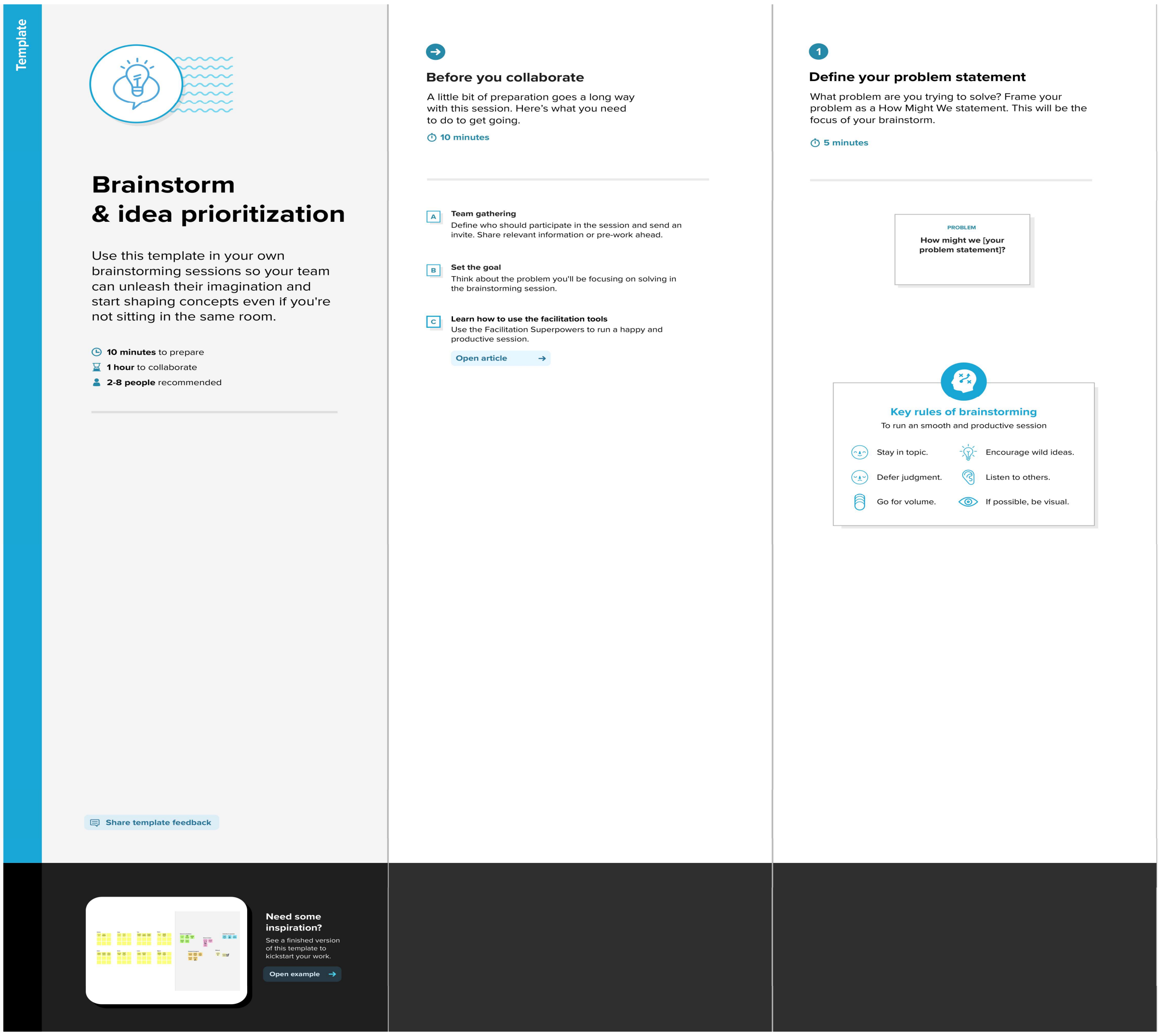
Ideation phase
Brainstorm & Idea Prioritization

Date	30 September 2022
Team Id	PNT2022TMID46988
Project Name	Project--5833-1658817449
Maximum Marks	4 Marks

Reference:
https://app.mural.co/t/santhanakumar5084/m/santhanakumar5084/1665897280730/1557e218e5082476597b74fbcb36c6cb47cc8f56?sender=u692b56718e70edb435c58035

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A **Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B **Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.

C **Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.

1 **Define your problem statement**

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

How might we [your problem statement]?

Key rules of brainstorming

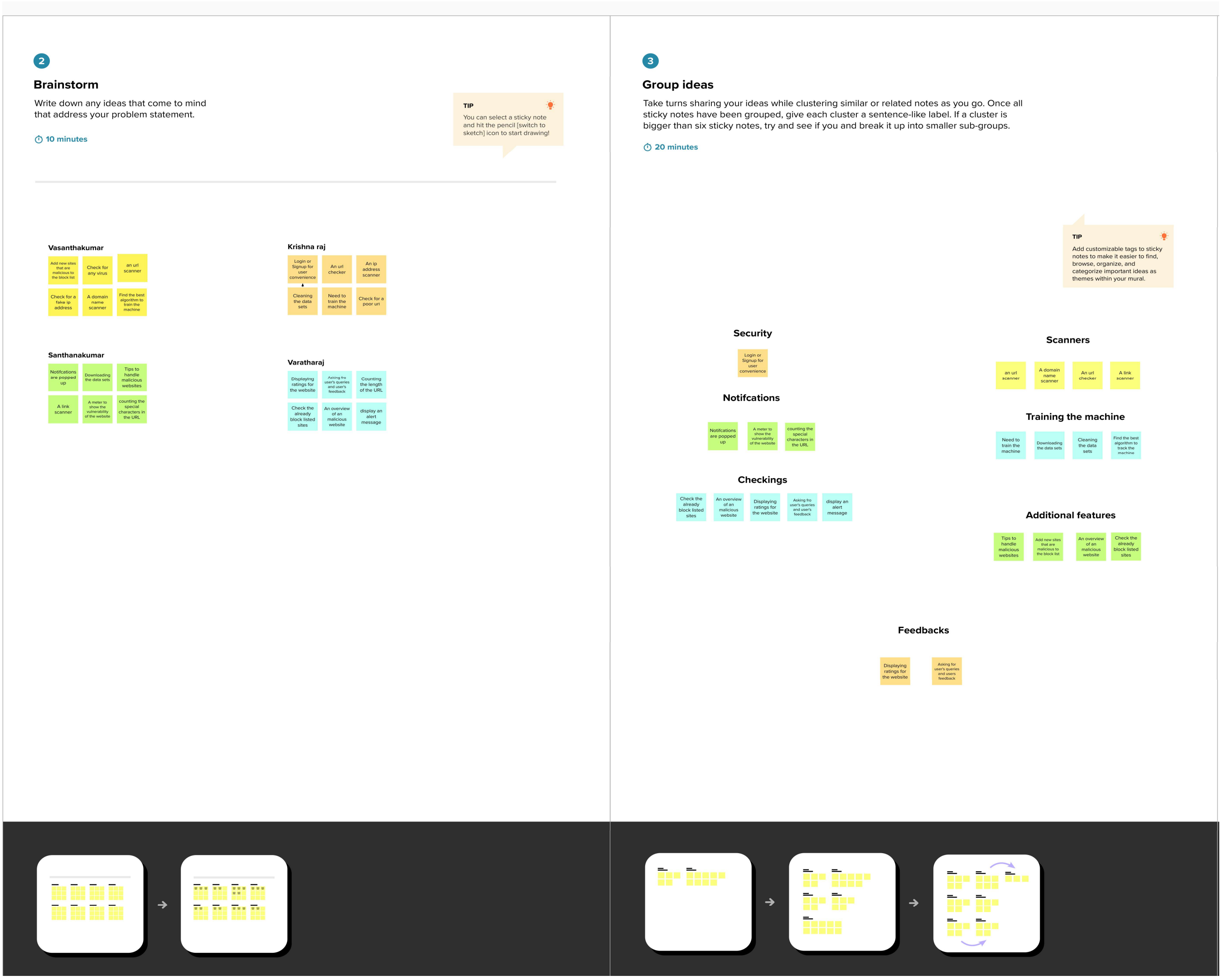
To run an smooth and productive session

Stay in topic.
Encourage wild ideas.
Defer judgment.
Listen to others.
Go for volume.
If possible, be visual.

Need some inspiration?

See a finished version of this template to kickstart your work.

Step-2: Brainstorm, Idea Listing and Grouping



2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

Vasanthakumar

- Add new sites that are malicious to the block list
- Check for any virus
- an url scanner
- Check for a fake ip address
- A domain name scanner
- Find the best algorithm to train the machine

Krishna raj

- Login or Signup for user convenience
- An url checker
- An ip address scanner
- Cleaning the data sets
- Need to train the machine
- Check for a poor url

Santhanakumar

- Notifcations are popped up
- Downloading the data sets
- Tips to handle malicious websites
- A link scanner
- A meter to show the vulnerability of the website
- counting the special characters in the URL

Varatharaj

- Displaying ratings for the website
- Asking fro user's queries and user's feedback
- Counting the length of the URL
- Check the already block listed sites
- An overview of an malicious website
- display an alert message

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Security

- Login or Signup for user convenience

Notifcations

- Notifcations are popped up
- A meter to show the vulnerability of the website
- counting the special characters in the URL

Checkings

- Check the already block listed sites
- An overview of an malicious website
- Displaying ratings for the website
- Asking fro user's queries and user's feedback
- display an alert message

Scanners

- an url scanner
- A domain name scanner
- An url checker
- A link scanner

Training the machine

- Need to train the machine
- Downloading the data sets
- Cleaning the data sets
- Find the best algorithm to track the machine

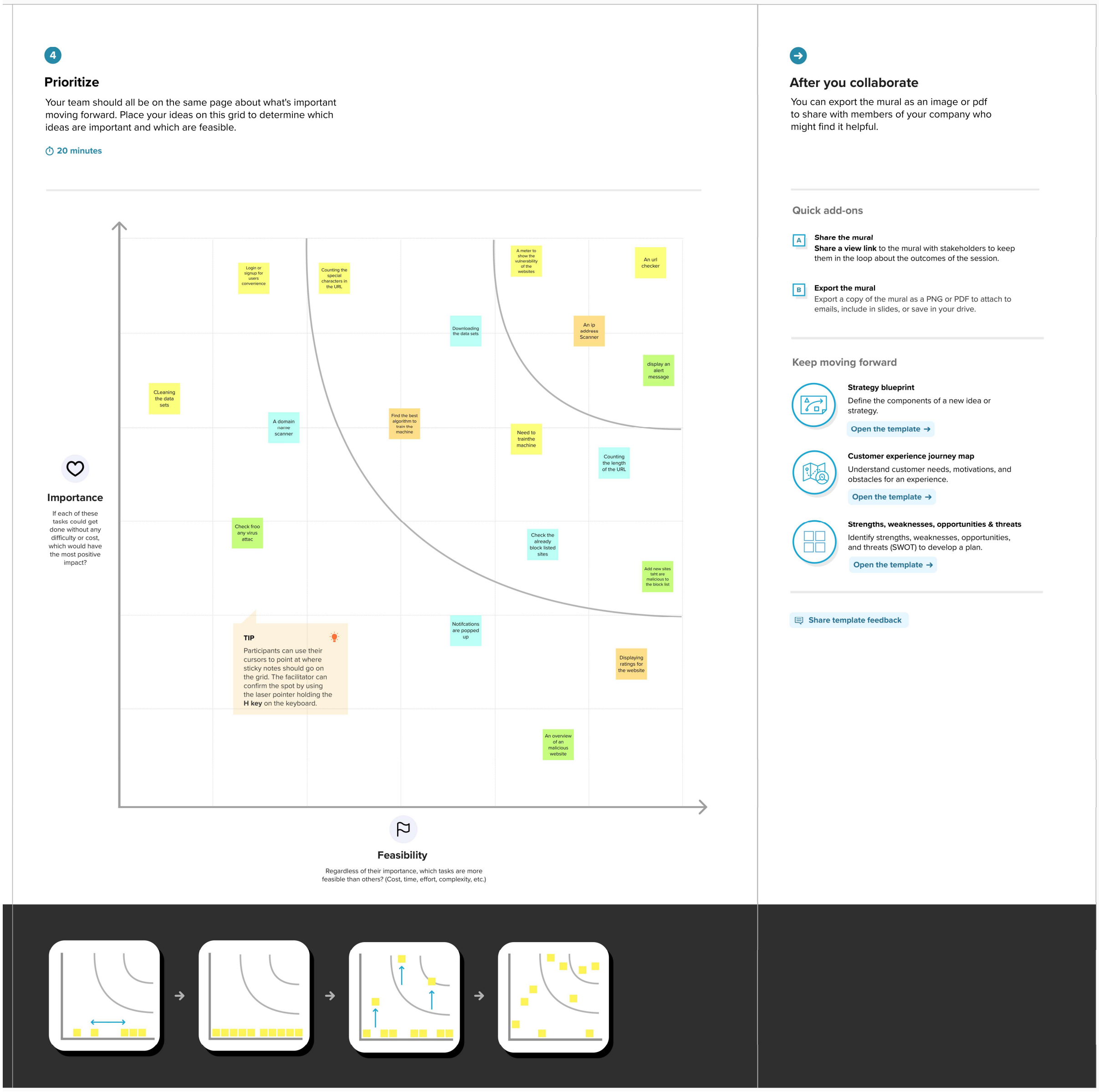
Additional features

- Tips to handle malicious websites
- Add new sites that are malicious to the block list
- An overview of an malicious website
- Check the already block listed sites

Feedbacks

- Displaying ratings for the website
- Asking for user's queries and users feedback

Step-3: Idea Prioritization



4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the **H key** on the keyboard.

Login or signup for users convenience
Counting the special characters in the URL
A meter to show the vulnerability of the websites
An url checker
Downloading the data sets
An ip address Scanner
display an alert message
CLeaning the data sets
A domain name scanner
Find the best algorithm to train the machine
Need to trainthe machine
Counting the length of the URL
Check froo any virus attac
Check the already block listed sites
Add new sites taht are malicious to the block list
Notifcations are popped up
Displaying ratings for the website
An overview of an malicious website

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A **Share the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B **Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback