

## Ideation Phase

### Define the Problem Statements

Date	16 September 2022
Team ID	PNT2022TMID48274
Project Name	IoT Based Safety Gadget for Child Safety Monitoring and Notification
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A parent worried about their child's safety.	Monitor my child at all time even if they far away from me.	All the time I'm not able to with my child and not able to take care of her/him.	Child safety is a challenging problem.	Fear