User journey









Difficulty
Beginner



High-level steps your user needs to accomplish from start to finish

Choose the crop to be sowed

Use the data
Visulization charts

Find the pefect tiime for soowing crop

High Yield

2 Steps

Detailed actions your user has to perform

Analysis the location for cultivation

perfect time to cultivate

View the story dashboard for

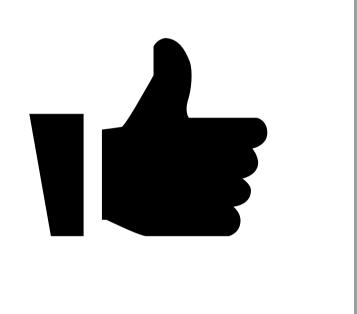
Predict the yield based on the data visualization

Right season for high yield cultivation

Based on the season sow the crops

B Feelings

What your user might be thinking and feeling at the moment



Which crop will be best cultivation

is the soil will be best for the choosen

dashboard

Predicting the growth of the seeds

Is this month is better for sowing?

using the data visualization which crop will be better for sowing

on the season

Sow the

crops based

get maximum yield

Can we get profit via the chosen crop

is okay for

Is it correct or not?

Can we get

Can we get

Is the chart shows a correct correct time?

4 Pain points

Problems your user runs into

Fear because the user dont have sufficent amount to take

drought location and unable to sow the seeds

For the 1st time its hard to analysis the chart

a problem caused by other crops

Seasonal changes are main things to create this situation

At seeing this first time

Confusion on yield

spending of money by the farmer creates this difficult situation