

Define CS, fit into CC	<b>1. CUSTOMER SEGMENT(S)</b> <span>CS</span>  Farmers are the main customers and the people who are willing to do farming	<b>6. CUSTOMER CONSTRAINTS</b> <span>CC</span>  What constraints prevent your customers from taking action or limit their choices of solutions?  ★ Land ★ ManPower ★ water management ★ Disease recovery ★ Budget Management	<b>5. AVAILABLE SOLUTIONS</b> <span>AS</span>  Which solutions are available to the customers when they face the problem?  ★ In olden days crop sowing made with the traditional way for effective harvesting but it produce less yield. ★ To overcome this with the accurate data and result accuracy is done using Data analytics	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<b>2. JOBS-TO-BE-DONE / PROBLEMS</b> <span>J&amp;P</span>  Which jobs-to-be-done (or problems) do you address for your customers?  Provides the best data visualization based on crops,land,area,weather  Based on these factor the crop yield cultivation will be high.	<b>9. PROBLEM ROOT CAUSE</b> <span>RC</span>  What is the real reason that this problem exists? What is the back story behind the need to do this job?  Lack knowledge about crop cultivation in respective year as the weather is not same as the traditional method.	<b>7. BEHAVIOUR</b> <span>BE</span>  What does your customer do to address the problem and get the job done?  Continuous monitoring of all the factors affecting the crop yield production Using data Visualization this process can help them in more usfulway.	Focus on J&P, tap into BE, understand RC

<b>3. TRIGGERS</b> <span>TR</span>  What triggers customers to act?  By observing other farmers who are increasing crop production.	<b>10. YOUR SOLUTION</b> <span>SL</span>  If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. <ul style="list-style-type: none"> <li>Working on an existing project to estimate agricultural yield output in India is what we're doing right now.</li> <li>We can determine the best crops for the location and season by utilizing the data visualization charts.</li> <li>In comparison to the conventional approach and also some paragraphs, data visualization and dashboard really assists the farmers to comprehend very easily.</li> </ul>	<b>8. CHANNELS of BEHAVIOUR</b> <span>CH</span>  <b>8.1 ONLINE</b> What kind of actions do customers take online? To bridge gap between lack of answers for the effective crop yield between farmers and technology  <b>8.2 OFFLINE</b> What kind of actions do customers take offline? Based on the data visualization in online crop yield estimation will be high.
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	<div>4. EMOTIONS: BEFORE / AFTER</div> <div>EM</div> <p>How do customers feel when they face a problem or a job and afterwards? fear on how to tackle the expenditure if there is loss in production ,requires more information regarding the crop cultivation.</p>			
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