1. CUSTOMER SEGMENTS: `CS`

-Working parents of 0-5 child
- Volunteers
- Orphanage
- Guardians

6. CUSTOMER CONSTRAINTS `CC`

- Spending power
- No cash
- No network connection
- Available devices

5. AVAILABLE SOLUTIONS `AS`

The system automatically alerts the parent/caretaker by sending only SMS .Pros is to alert the parents immediately.Cons includes these solutions do not create the geofence of the child's location.

But in our project ,the geofence and and also the database are created as well as sending the notifications to the parents.

Define C ... *Explore A*

2. JOBS-TO-BE-DONE / PROBLEMS `J&P`

Nowadays, Child abusement are increasing rapidly so that the parents are in distress about their kids' safety. This gadget helps to reduce the vulnerability of the kids in harmful situations by sending notifications of the child's location using IoT.

9. PROBLEM ROOT CAUSE `RC`

-Parents cannot access contact information on child.

-Children runs away from target place.

-Leave a child alone .

7. BEHAVIOUR `BE`

-Find the system which can send the notifications when the child crosses the geofence

-And also alerts the parents/caretaker.

-Stores the database

3. TRIGGERS

TR

- Make awareness about the product directly to the people.
- Posting the product in social media.
- Reading about more innovative,beautiful and efficient solution.

4. EMOTIONS: BEFORE / AFTER

EM

BEFORE:

Frustration,Indetermination,Insecure,Swither

AFTER:

Security,Determination,Satisfaction,In control

Identify strong TR & EM

10. YOUR SOLUTION

SL

Child tracker helps the parents in continuously monitoring the child's location.They can simply leave their children in parks,schools and create a geofence around the particula location.The notification will be generated when the child crosses the geofence.Notifications will be sent according to the child's location to their parents/caretaker.The entire location data of the child will be stored in the database.

8. CHANNELS of BEHAVIOUR

CH

8.1   ONLINE

The customers can continuously monitor the database of the child's location in online

8.2   OFFLINE

Parents have to keep their child safety