

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS <ul style="list-style-type: none"> Aqua ponics. Dam safety organisation (SDSO). Fish culture (Pisciculture). Wholesaler of mineral water. 	5. CUSTOMER CONSTRAINTS CC <ul style="list-style-type: none"> Sensors are used. Compact in size. Clouds for storage purpose Consumes low power. Without proper network connection the device be used. Adaptable for the users. 	8. AVAILABLE SOLUTIONS AS <ul style="list-style-type: none"> The technology develops a means to supervise and track river water in real time so that quality and flow can be maintained to use less electricity and deliver at a lower cost. The device will be small and simple to operate and cons is Device use without sufficient network connection. 	Explore AS, differentiate
Focus on J&P, tap into	2. JOBS-TO-BE-DONE / PROBLEMS J&P <ul style="list-style-type: none"> To control the flow of water using IOT. To identify the ph value and mineral content in the water. To identify the presents of algal bloom in the tank or water bodies. The quality , quantity and temperature of the water can be maintained. 	6. PROBLEM ROOT CAUSE RC <ul style="list-style-type: none"> It involves improper upkeep of the water supply and inappropriate upkeep of the people. Lack of system administration and upkeep is the problem. It uses a lot of electricity. 	9. BEHAVIOUR BE <ul style="list-style-type: none"> To recognise the tank's algae growth. checks the PH level, mineral content, temperature, water flow direction, and water quantity. These are portable and are easily maintainable. It uses less data and power.Additionally, it might serve as a reference for the best safety steps to take. 	Focus on J&P, tap int C
Identify strong TR & EM	3. TRIGGERS TR <ul style="list-style-type: none"> They are able to recognise the issue with the water without anyone's assistance. It uses little energy and is small in size. Customers will find it easy to use. 4. EMOTIONS: BEFORE / AFTER EM <ul style="list-style-type: none"> Before :Anxiety,time consumption and unaware of things. After:aware of things ,less time consumption and pleasure. 	7. YOUR SOLUTION SL <ul style="list-style-type: none"> The system finds a way for supervising and monitoring the real time river water so that quality & flow can be maintained. To consume less power consumption and to provide in cheaper cost. The device will be in compact size and user friendly to use. 	10.CHANNELS of BEHAVIOUR CH <p>8.1 ONLINE</p> <ul style="list-style-type: none"> The cloud storage can be used to regulate water flow. <hr/> <p>OFFLINE</p> <ul style="list-style-type: none"> The proposed system includes a number of sensors to test and guarantee the water's quality based on factors including pH, temperature, conductivity, turbidity, and arduino. 	Extract online & offline CH of BE