

PHASES	PHASE 1 MOTIVATION	PHASE 2 IDEAS	PHASE 3 FEATURES	PHASE 4 FUTURESCHOES	PHASE 5 CONCLUSION
ACTIVITIES PERFORMED	To reduces the ecological footprint of farming.	By smart sensors to reduce the resources and farmer's time	Lower production risks as a result of better internal process control.	Farmers may check on the state of their fields from anywhere.	managing farms using modern information and communication technologies to increase the quantity and quality of products
EMOTIONS	Convivial	They feel excited to find many products related to it	They find numerous offers withus	They will be very excited and happy to use it	Happy! To buy the product and use it
OVERALL EXPERIENCES	Amazed	Amazed	Amazed	Amazed	Amazed
CUSTOMER EXPECTATIONS	Easy to use the Device in anytime and anywhere.	They can easily observeand make process easier	The programs created especially for users based on their personal requirements and preferences	farmers can quickly respond to any significant change in weather, humidity as well as the health of each crop in the field.	They make sustainably increasing agricultural productivity and incomes