

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div>Who is your customer?<p>Based on our problem statement, working parents of children from 0 years up to 10 years.</p></div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div>What constraints prevent your customers from taking action or limit their choices of solutions?<p>Child tracker application is on budget and it's with the new facilities and it would work only with network connection and it is available on all smart devices.</p></div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have?<p>If the notification option is not working then the parents will get an emergency call or message in their mobile and through this message they can know the child location.</p></div>	Explore AS, differentiate
Focus on J&P, tap into C	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div>Which jobs-to-be-done (or problems) do you address for your customers?<p>By using child tracker application requires quite a number of jobs like, it should maintain the exact location and send the notification to the child's parents mobile.</p></div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div>What is the real reason that this problem exists? What is the back story behind the need to do this job?<p>The most important reason for monitoring each child's location, to notify the child's safety by using our child tracking application.</p></div>	<div>7. BEHAVIOUR<div>BE</div>What does your customer do to address the problem and get the job done?<p>The customer could get help from the help option in the settings of the application and if they are facing any issues they can make a report in that option and the authorities would look into the problem.</p></div>	Focus on J&P, tap into C
Identify strong TR & EM	<div>3. TRIGGERS<div>TR</div>What triggers customers to act? i.e. seeing their neighbour installing<p>By a real incident, parents of the child is working then the child would be in a day care center. To ensure the safety of the child the parent would have the child tracker application to watch their child's activities. At the day care center other parents would find the child tracker attractive and they would start using it.</p></div>	<div>10. YOUR SOLUTION<div>SL</div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.<p>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</p><p>The main ideology of our solution is to help the parents in continuously monitoring the child location and to ensure child safety. The child tracker sent notification to their parents or caretaker about child location.</p></div>	<div>8. CHANNELS of BEHAVIOUR<div>CH</div>ONLINE<p>What kind of actions do customers take online?</p><p>In online mode, the child tracker application will notify the child's location to their parent.</p>OFFLINE<p>What kind of actions do customers take offline?</p><p>In offline mode, the customers can directly send a feedback mail or message to the manufacturer</p></div>	Extract online & offline CH of BE
	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div>How do customers feel when they face a problem or a job and afterwards?<p>Before</p><p>The customers would feel anxious at first then they would try to think of an solution to solve it themselves.</p></div>			