
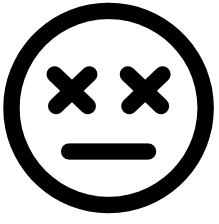





Customer Journey Map

PHASES	Motivation	Information gathering	Analyzes various products	chooses the most efficient product	Payment
Actions	wants to reduce the tension about the waste management	wants to choose an efficient product to get better waste management	Available other products are Normal Dustbin	Smart dustbins are more efficient compared to normal dustbin	After the product satisfication
Touch points	The buyers feel excited	After installation the government no need to worry much about the waste management	The user amuse by thevarious typesof product available.	After getting this the government won't worry about the safety	After find the product worthy, the government get's it.
Customer Feeling					
Customer Thoughts	Customer thinks it will helpful for better status of health condition	Customer thinks it will leads long duration	Customer thinks alter solution willbe available	The product choosing will be easy and comfortable for them	They think the productwill be userfriendly
Opportunities	The customer gets the better waste management	The customer known about the process of product	The customer will be aware of other product	The customer comes to know which product is best one	The customer will enjoy the journey