Customer Journey Map

PHASES	Motivation	Information gathering	Analyzes various products	chooses the most efficient product	Payment
Actions	wants to reduce the tension about the monitoring	wants to choose an product about hazardous waste	Available other products are static boards	Smart boards are more efficient compared to static board	After the product satisfication
Touchpoints	The buyers feel excited	After installation, there is no need to worry about hazardous waste monitoring	The user amuse by the various types of product available.	After getting this the company won't worry about the safety	After find the product worthy, the company get's it.
Customer Feeling		(xx)			
	Customer thinks it will helpful for monitoring waste	Customer thinks it will leads long duration	Customer thinks alter solution will be available	The product choosing will be easy and comfortable for them	They think the product will be user friendly