

Define CS, fit into CC	<div><div>1. CUSTOMER SEGMENT(S)<div>CS</div></div><div><div></div><div>➤All type of aged people have use the application</div><div>➤Especially business or busy people use it</div><div>➤Mostly useful for introvert peoples</div></div></div>	<div><div>6. CUSTOMER CONSTRAINTS<div>CC</div></div><div><div></div><div>➤To prevent from spending more money</div><div>➤To prevent from wrong medicine consumption</div><div>➤To prevent from severity of disease</div><div>➤To provide solution without delay</div></div></div>	<div><div>5. AVAILABLE SOLUTIONS<div>AS</div></div><div><div></div><div>In mobile phone with doctor advice about a skin diseases and severity of the issue in this application</div></div></div>	Explore AS, differentiate
Focus on J&P, tap into BE, understand RC	<div><div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div></div><div><div></div><div>➤To prevent from depression</div><div>➤To reduce their stress about the problem</div><div>➤To advice severity of about the issue</div><div>➤To provide accurate detection</div><div>➤To successfully provide detect anywhere and anytime</div></div></div>	<div><div>9. PROBLEM ROOT CAUSE<div>RC</div></div><div><div></div><div>➤Some customers don't treat their problems</div><div>➤Most of peoples ignore treatment for their skin problems</div><div>➤Most of them didn't take treatment in initial stage</div></div></div>	<div><div>7. BEHAVIOUR<div>BE</div></div><div><div></div><div>➤Some customers frustrated for their problem</div><div>➤Most of them they don't have time to visit hospital but if a application relive the problem</div></div></div>	Focus on J&P, tap into BE, understand RC
Identify strong TR & EM	<div><div>3. TRIGGERS<div>TR</div></div><div><div></div><div>➤If a user used it and the rest their time</div><div>➤Its find accurate solution</div></div></div>	<div><div>10. YOUR SOLUTION<div>SL</div></div><div><div></div><div>➤A application detect user skin problem in efficiently</div><div>➤Its used to detect a skin issue using mobile phone</div><div>➤Its used to reduce too much cost</div><div>➤To reduce time find a problem</div></div></div>	<div><div>8. CHANNELS of BEHAVIOUR<div>CH</div></div><div><div>8.1 ONLINE</div><div>➤To open their user camera and scan their affected place</div><div>➤A application provide a result of the process</div></div><div><div>8.2 OFFLINE</div><div>➤A user have go to hospital for first book appointment and wait for calling their name after see doctor</div></div></div>	Identify strong TR & EM
	<div><div>4. EMOTIONS: BEFORE / AFTER<div>EM</div></div><div><div>Before</div><div>➤Lot of pressure</div><div>➤Depression</div><div>➤Overthinking</div><div>➤Avoid socialization</div></div></div>			