

Project Design Phase-I
Proposed Solution Template

Date	19 September 2022
Team ID	PNT2022TMID19453
Project Name	SMART FASHION RECOMMENDER APPLICATION
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	<ul style="list-style-type: none">• User need to navigate across many many pages to reach correct product• Lack of interaction between application and users• Insufficiency of proper guidance
2.	Idea / Solution description	<ul style="list-style-type: none">• Customers make online shopping based on their choice• Collect customers feedback immediately• It lower the human error• Providing proper guidance in acquiring application
3.	Novelty / Uniqueness	<ul style="list-style-type: none">• Chat bot asks users preference and recommend appropriate products to the users without using filters• Reduce time in chossing coorect products
4.	Social Impact / Customer Satisfaction	<ul style="list-style-type: none">• Feedback given by the user after receivijg order is most important factor• It helps for obtaining customer satisfication
5.	Business Model (Revenue Model)	<ul style="list-style-type: none">• Customer buy products through chat-bots and generate revenue• Develope application with high performance and interactive user interface
6.	Scalability of the Solution	<ul style="list-style-type: none">• Application can be easily scalable by increasing the items and products list based on customer preferences