



Customer Journey Map					
PHASES	Motivation	Information gathering	Analyzes various products	chooses the most efficient product	Payment
Actions	Growing the farm in a sustainable way.	A trust worthy Source of Information.	Products available include circuits and sensors.	This efficient than traditional systems.	Make payment for the upgrade.
Touchpoints	Professionalism, Satisfactory Resolution.	After the installation, the watering of crops will be easy.	The information of our product can be shared with others.	The farmers feels secure while using this product.	The worth of this product will be increases after comes to the commercial use
Customer Feeling					
Customer Thoughts	The customer believes it will assist them in soil and environment	The customer thinks that it will long duration.	Alternate solution will be available for the customers.	Choosing of our product will be comfortable for the customers	The product will be user friendly for the customers.
Opportunities	The customer will get benefits in yielding of crops	The customer known about the process of product.	The customer will be aware of other product	The customer feels that our product is the best	The Customers will get satisfaction of our product