

Define CS, fit into CC	1. CUSTOMER SEGMENT(S) CS Who is your customer? According to our problem statement, working parents of children from 0 years up to 8 years	6. CUSTOMER CONSTRAINTS CC What constraints prevent your customers from taking action or limit their choices of solutions? Our Child tracker application is on budget and it would work only with network connection and it is available on all smart devices.	5. AVAILABLE SOLUTIONS AS Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? When the notification option is not working then an emergency call or message would be passed on to the parents.	Explore AS, differentiate
	2. JOBS-TO-BE-DONE / PROBLEMS J&P Which jobs-to-be-done (or problems) do you address for your customers? The child tracker application requires quite a number of jobs like, it should maintain the exact location and it should notify the child's parents whether their child is facing any issue or danger.	9. PROBLEM ROOT CAUSE RC What is the real reason that this problem exists? What is the back story behind the need to do this job? If there is no internet connection there would be no sharing of information from one person to another and GPS would be no use in the absence of network connection due to these flaws the problem exists. The world functions with the help of networks so our child tracker application also operates in internet connection	7. BEHAVIOUR BE What does your customer do to address the problem and get the job done? The customer could get help from the help option in the settings of the application and if they are facing any issues they can make a report in that option and the authorities would look into the problem.	
Identify strong TR & EM	3. TRIGGERS TR What triggers customers to act? i.e. seeing their neighbour installing For Example : if a both the parents of the child is working then the child would be in a day care center. To ensure the safety of the child the parent would have the child tracker application to watch their child's activities. At the day care center other parents would find the child tracker attractive and they would start using it.	10. YOUR SOLUTION SL If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. Our Solution to child safety is to create a child tracker to observe the child's exact location and with its behavior or in a wrong direction it will notify the parent's child. It will be more secure for working parents to watch over their children.	8. CHANNELS of BEHAVIOUR CH 8.1 ONLINE What kind of actions do customers take online? If it is in online mode, the customers can make a report in the help section present in the setting option.	Extract online & offline CH of BE
	4. EMOTIONS: BEFORE / AFTER EM How do customers feel when they face a problem or a job and afterwards? The customers would feel anxious at first then they would try to think of an solution to solve it themselves.	8.2 OFFLINE What kind of actions do customers take offline? If it is in offline mode, the customers can directly send a feedback mail or message to the manufacturer		