

Define CS, fit into CC	<div>1. CUSTOMER SEGMENT(S)<div>CS</div>Who is your customer? The Farmers are our customers, who are looking for the increase in crop protection.</div>	<div>6. CUSTOMER CONSTRAINTS<div>CC</div>What constraints prevent your customers from taking action or limit their choices of solutions? Our smart crop protection system is on budget and it would work only with internet connection and it is available on all smart devices.</div>	<div>5. AVAILABLE SOLUTIONS<div>AS</div>Which solutions are available to the customers when they face the problem or need to get the job done? What have they tried in the past? What pros & cons do these solutions have? When the mobile is on silent, it will trigger the alarm. By that alarm sound, the farmer will alert.</div>	Explore AS, differentiate
	<div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&P</div>Which jobs-to-be-done (or problems) do you address for your customers? This Smart crop protection requires quite a number of jobs like, when the problem is occur it needs to notify the owner and it also need to proper maintaining of crops accurately.</div>	<div>9. PROBLEM ROOT CAUSE<div>RC</div>What is the real reason that this problem exists? What is the back story behind the need to do this job? If the animals are attacked the crops, it will cause huge loss to the owner. This system helps identify the problem with sensor. It will also set the alarm with it, so the farmer will always be alert. So the crop field is continuously monitored by sensor and provide proper solution.</div>	<div>7. BEHAVIOUR<div>BE</div>What does your customer do to address the problem and get the job done? The customer could get help from the help option in the settings of the application and if they are facing any issues they can make a report in that option and the authorities would look into the problem.</div>	
Focus on J&P, tap into C	<div>3. TRIGGERS<div>TR</div>What triggers customers to act? i.e. seeing their neighbour installing For Example: if both customer use this device, any one of their farms are in danger it will notify to the respective owners. It does not create any confusion in sense. So the farmers maintain their farms safely.</div>	<div>10. YOUR SOLUTION<div>SL</div>If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality. If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour. Our solution to crop protection is to create a crop tracker to observe the crops exact situation and with that the sensor will notify to the farmer. It will more secure to the crops to increase production.</div>	<div>8. CHANNELS of BEHAVIOURThis system will monitor 24/7 without the help of any workers. It will sense the accurate problem at exact time.fr</div>	Extract online & offline CH of BE
Identify strong TR & EM	<div>4. EMOTIONS: BEFORE / AFTER<div>EM</div>How do customers feel when they face a problem or a job and afterwards? At first farmer facing lot of consequences due to animals damaging their crops. After using this device they can maintain their crops effectively and it is possible to monitor soil quality, humidity, temperature and others.</div>			