



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes



A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes



PROBLEM

How might we [your problem statement]?



Key rules of brainstorming

To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes



VIJAYARASI V

Identification of color of skin of the leaves

classify the disease

Classification of temporary or permanent disease

Balancing nutritional

Collection of details about the land and it's soil type

Increasing the quality of images

VAISHNAVI R

Avoiding the usage of fertilizers composed of B, Cu, Ni, Al, Zn elements

Monitor the plants growth on regular basis

Proper supply of sunlight

Analysis 3-D

Detecting genuine pesticides

Identification of texture of disease

SURUTHI G

Analysis based on soil report

Recommend the best fertilizers for plant diseases

Detecting allergic reaction

Identification of disease based on shape of the leaves

Situated location of planting site

Using SVM classification algorithm to detect disease

YUVASRI S

Usage of manures

Proper supply of water

Recommendation of modern tools

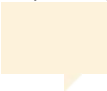
Avoid usage of chemical fertilizers

Analysis of water pH level

Recommendation of ideal crop for the soil

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes



CHEMICALS

Avoid the usage of chemical fertilizers

Avoiding usage of fertilizers composed of B, Cu, Zn, Al, Ni elements

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.



LAND

Situated location of planting site

Analysis based on soil report

Collection of details about the land and its soil type

TEXTURE

Identification of color of skin of the leaves

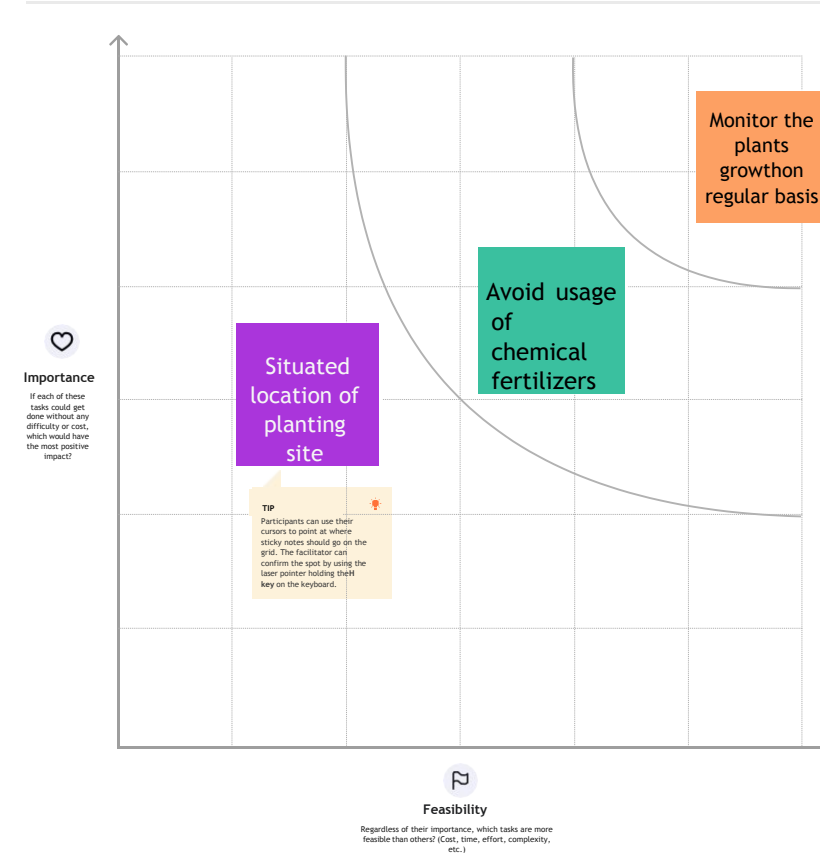
Identification of texture of diseases

Identification of disease based on shape of the leaves

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.



Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.

Open the template

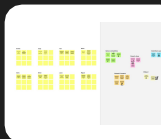
Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback



Need some inspiration?

See a finished version of this template to kickstart your work.

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