






Customer Journey Map					
PHASES	Motivation	Information gathering	Analyzes various products	chooses the most efficient product	Payment
Actions	wishes to ease concern about agricultural related issues	wishes to select an efficient product in order to improve agricultural profits	Other products available include circuits and sensors.	More efficient than traditional manual systems.	Following product satisfaction
Touchpoints	Buyers are delighted	The farmers will no longer have to be concerned about watering crops after the installation.	The numerous features of our product entertain the user.	The farmers will not be concerned about safety after receiving this.	Farmers will be satisfied by using our product
Customer Feeling					
Customer Thoughts	The customer believes it will assist them in plant watering	The customer believes it will last a long time.	The customer believes that a different option will be offered.	They will find it simple and easy to recognize our product.	They believe the product will be easy to use.
Opportunities	The customer benefits in lot of ways	The customer is aware of the product's manufacturing process.	Other products will be made known to the customer.	The buyer learns which product is the best.	It's an user friendly product.

