
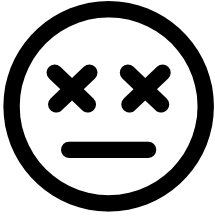





Customer Journey Map – IOT Bsed Smart Crop Protection System.

PHASES	Motivation	Information gathering	Analyzes various products	chooses themost efficient product	Payment
Actions	Crop Protection and its productivity.	Buying an well organized products and provide job opportunities.	Categorize and prioritize theproducts according to their needs and it depends upon various factors like scalability, Quality and availability of products.	Products finalized comes under all the mandatory categories.	Crediting of payment under Selection of products.
Touchpoints	Farmers excitement.	After installation no need to worry much about the crop production	Availability of variousproducts with better specifiactions.	User friendly And Quality product.	Satisfactory In Product
Customer Feeling					
Customer Thoughts	Customer thinks it will be useful for farmers in many methods.	Customer thinks it takes More time duration.	Customer thinks the availability of alternate solution.	The product choosing will be compact and comfortable.	Top quality and efficient product.
Opportunities	The customer yields the better crop production	The customer known about the process of product	The customer will be aware of other products	The customer comes to know which product is best and has source.	Cost effective andThe customer journey will be enjoyed.