

PROBLEM SOLUTION FIT :

Define CS, fit into CL	1. CUSTOMER SEGMENT(S) CS Farmers and cultivators.	6. CUSTOMER LIMITATIONS CL <small>EG. BUDGET, DEVICES</small> <ol style="list-style-type: none"> 1. Lack of knowledge 2. Monetary problems. 3. Lack of awariness 	5. AVAILABLE SOLUTIONS AS <small>PROS & CONS</small> <ul style="list-style-type: none"> • Prediction by means of traditional aspects. • Farming prediction by experienced farmers. 	Explore AS, differentiate
Focus on PR, tap into BE, understand RC	2. PROBLEMS / PAINS PR <small>+ ITS FREQUENCY</small> <p>To make them understand the usage of software in agriculture for better results. Data has to be collected for software references.</p>	9. PROBLEM ROOT / CAUSE RC <ul style="list-style-type: none"> • Pesticides • Unpredictable climate change • Crop strength • Conditions of soil. 	7. BEHAVIOR BE <small>+ ITS INTENSITY</small> <ul style="list-style-type: none"> • Taking non natural methods for quicker cultivation. • Consider multiple ideas from various agricultural experts. 	Focus on PR, tap into BE, understand RC
Identify strong TR & EM	3. TRIGGERS TO ACT TR <p>Seeing their fellow farmer shave a better yield by using any means.</p> <hr/> 4. EMOTIONS EM <small>BEFORE / AFTER</small> <p>Before: Fear and doubt fullness about the software rather than hope. After: Trust.</p>	10. YOUR SOLUTION SL <p>An interactive and visualization dashboard can be formed indicates the predictions about the needs and give accurate info about increasing of crop yield by considering previous crop yield database. It is single solution and no other aspects or setup is required.</p>	8. CHANNELS of BEHAVIOR CH <small>ONLINE</small> <p>Searching for various ideas in online for better cultivation of crops results in confusion.</p> <hr/> <small>OFFLINE</small> <ul style="list-style-type: none"> • Usage of pesticides in unnatural ways. • Frequent change of irritation methods. 	Extract online & offline CH of BE