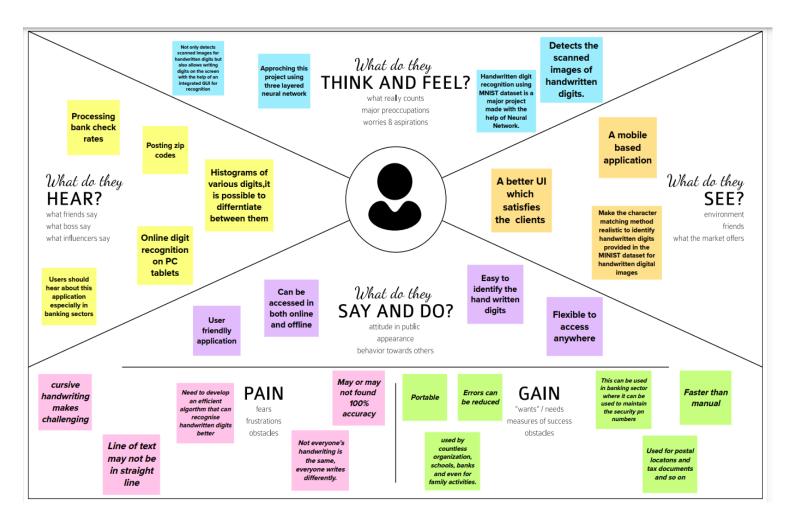
Empathy map



Reference: https://www.mural.co/templates/empathy-map-canvas