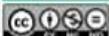


## Problem-Solution fit canvas 2.0

Purpose/Vision:

<p>Define CS, fit into CC</p> <p><b>1. CUSTOMER SEGMENT(S)</b></p> <p>Farmers.</p>	<p><b>CS</b></p>	<p><b>6. CUSTOMER CONSTRAINTS</b></p> <ul style="list-style-type: none"> <li>-Sensors are used.</li> <li>-Consumes low power.</li> <li>-Compact size.</li> </ul>	<p><b>CC</b></p>	<p><b>5. AVAILABLE SOLUTIONS</b></p> <ul style="list-style-type: none"> <li>-The device will be small and easy to operate.</li> <li>-The Technology developed a means to supervise and track the moisture level in the soil.</li> </ul>	<p><b>AS</b></p> <p>Explore AS, differentiate</p>
<p>Focus on J&amp;P, tap into BE, understand RC</p> <p><b>2. JOBS-TO-BE-DONE / PROBLEMS</b></p> <p>Monitor the Environmental Condition.</p>	<p><b>J&amp;P</b></p>	<p><b>9. PROBLEM ROOT CAUSE</b></p> <ul style="list-style-type: none"> <li>-No water or electricity.</li> <li>-Lack of system administration.</li> </ul>	<p><b>RC</b></p>	<p><b>7. BEHAVIOUR</b></p> <ul style="list-style-type: none"> <li>-The device are portable and easy maintainable.</li> <li>-It should use less power and data.</li> <li>-To recognize the moisture level in the soil.</li> </ul>	<p><b>BE</b></p> <p>Draw on J&amp;P, tap into BE, understand RC</p>
<p>Identify strong TR &amp; EM</p> <p><b>3. TRIGGERS</b></p> <ul style="list-style-type: none"> <li>-Values.</li> <li>-Trust.</li> <li>-Time.</li> </ul>	<p><b>TR</b></p>	<p><b>10. YOUR SOLUTION</b></p> <ul style="list-style-type: none"> <li>-The system works for supervising the real time moisture content.</li> <li>-Is consumables, private.</li> <li>-Cheaper cost.</li> <li>-Compact size.</li> </ul>	<p><b>SI</b></p>	<p><b>8. CHANNELS OF BEHAVIOUR</b></p> <p>BY ONLINE</p> <ul style="list-style-type: none"> <li>-The cloud storage can be used.</li> </ul> <p>BY OFFLINE</p> <ul style="list-style-type: none"> <li>-The proposed system includes a number of sensors to test and guarantee the moisture content, temperature, pH in the soil.</li> </ul>	<p><b>CH</b></p> <p>Extract online &amp; offline CH or BE</p>
<p>Before: Fear of agricultural Field</p> <p>After: Satisfied</p>	<p><b>EM</b></p>				



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