

Customer Journey Map

Phases	Motivation	Information gathering	Analyzes various products	chooses the most efficient product	Payment
Actions	Aims to allay worries over agricultural related concerns	wishes to select an efficient product in order to improve agricultural profits	Other products available include circuits and sensors	More efficiency than conventional manual systems	Following product satisfaction
Touchpoints	Customers are delighted	The farmers will no longer have to be concerned about watering crops after the installation.	The numerous features of our product entertain the user.	After obtaining this, the farmer won't be concerned about safety	Farmers will be satisfied by using our product
Customer Feeling					
Customer Thoughts	The customer believes it will assist them in plant watering	The customer thinks it will last for a very long time	The customer believes that a different alternative will be offered	They will find it simple and easy to recognize our product	They believe the product will be easy to use
Opportunities	The customer gains in numerous ways	The consumer is aware of how the product was made	The customer will be informed about other products	The buyer learns which product is the best	It's an user friendly product