### UNDERSTANDING THE DATASET

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### **Content:**

Global Super Store based on online shopping process. As we need product instantly we will done this without going outside based on this criteria, we have to do some customer analysis and product analysis based on Global Super Store.

# **Customers Analysis:**

As we observes and analyse the customers which they purchase something continuous. If they are satisfied and purchase for next time that will be analysed whether it is moving or not and it will give a profit to the global market in each year. It will separated countrywise around the customers

## **Product Analysis:**

How It will reach the customers?

What will be trend in that countries?

When it will goes to the profit zone?

How it will be top most product in the sales?